



FBLA-MIDDLE LEVEL CAREER RESEARCH

Rating Sheet

 Preliminary Round

 Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Presentation clearly related to career	0	1-3	4-7	8-10	
Purpose clearly stated	0	1-2	3-4	5	
Effectively uses a variety of formatting and visual effects in presentation	0	1-2	3-4	5	
Quality of design is professional; design elements are appropriate for presentation—e.g., color choice, font style, font size	0	1-3	4-7	8-10	
Suitability and accuracy of statements in presentation is acceptable	0	1-3	4-7	8-10	
Organization					
Immediate introduction of topic	0	1-3	4-7	8-10	
Strong support for topic	0	1-3	4-7	8-10	
Effective and memorable conclusion	0	1-3	4-7	8-10	
Delivery					
Extemporaneous deliver—e.g., not merely read from notes,	0	1-3	4-7	8-10	
Effective posture, body language, eye contact, and gestures	0	1-3	4-7	8-10	
Professional tone, appropriate language—e.g., inflection, pace, emphasis, enthusiasm	0	1-3	4-7	8-10	
Subtotal					/100 max.
Penalty Deduct five (5) points for each instance of failure to follow guidelines.					
Dress Code Penalty Deduct five (5) points when dress code is not followed.					
Final Score					/100 max.
Comments					

Name(s): _____

School: _____ State: _____

Judge's Signature: _____ Date: _____