

FBLA Week Guide

Each year, the second week of February is set aside by FBLA-PBL to celebrate the organization and its members, as well as the advisers. Celebrating FBLA week is one way of rewarding members and highlights the benefits of being an active FBLA.

Chapter 1: Bring Attention to FBLA

Your FBLA chapter does so much; you should let the school and community know about it! This week is a great time to showcase your hard work, as well as teaching about FBLA. It's a good time to reward members for awards or projects they have done throughout the year. It's a great time to let what you work all year for be appreciated. Here are ideas to help you get started

- Hold a breakfast for the faculty to thank them for their support of the organization
- Set aside a day for all the members of your chapter to wear business attire or an FBLA t-shirt to school
- Hold a proclamation signing with the mayor
- The Columbus Lakeview and Columbus Scotus chapters send pictures of the membership to the local paper the Sunday before FBLA to bring attention in the community about FBLA.

Chapter 2: Members

Throughout the week you can do many things to honor your members. Having a chapter pizza lunch is a nice gesture. Students always seem to appreciate food, or a small treat. Columbus Lakeview provides a cutout with a saying thanking them for their FBLA membership and a ticket on every member's locker. The ticket can then be redeemed for a treat at the need of the day. Some examples of this are: a squirrel cut out labeled "I'm bananas for FBLA" and banana laffy taffy for a treat after school.

FBLA week is also about having fun and bonding with your chapter. During FBLA week you could put on an activity for members, like a party or a scavenger hunt. In the Lakeview FBLA chapter, they have a student and faculty breakfast that the officers wake up early to make. This is a good day to get members together to socialize and give them a reward to show that their membership is valued by the chapter.

Chapter 3: Advisers

Advisers are a great resource for members during their time in FBLA; this week is a great time to show them just how much you value them. A great idea is to present your adviser with a gift from the chapter, or do something to show your appreciation. You can surprise him/her with a gift or something you know they would enjoy, or decorate their room.