



## NEBRASKA FUTURE BUSINESS LEADERS OF AMERICA

### **STRIVE**

- Utilize new website resources
- 100% of chapters submission participation to the Pledge or blog

### **PLEDGE**

- 10% participation in the BAA's or CSA's per chapter
- 25,000 hours tallied in Tally It Up
- \$20,000 in donations to the March of Dimes
- \$14,000 in donations to the Nebraska FBLA Foundation

### **AMPLIFY**

- Social Media presence
- Competitive event preparation resources
  - Expand the college Business Competition events
  - Update the online Competitive Event resources

### **RECRUIT**

- 6,000 total Nebraska FBLA members
- 5 new chapters
- 2 new Middle Level chapters and have them attend SLC
- 50 new Competitive Event Sponsors

### **KICKSTART**

- 50% of Nebraska Chapters participate in the national project, Diamond Chapters
- Reach 1,000 followers of the new Nebraska FBLA Instagram account



2016  
FALL LEADERSHIP CONFERENCE

September 28  
Lincoln, Nebraska



## Fall Leadership Conference

Wednesday, September 28, 2016  
Lincoln, Nebraska

**8:30-9:00**

**Registration, Grand Ballroom**

**9:00-11:00**

**Opening General Session, Grand Ballroom Foyer**

**If You're Not Leading Today, You're Not Leading Tomorrow**  
*Josh Erickson, Keynote Speaker*

In this presentation, Josh will empower young people to be intentional about taking an active leadership role. It will be a call to action for students to effectively communicate their thoughts, beliefs and plans to their peers, superiors and subordinates. This is the beginning of initiating positive change.

**11:10-11:50**

**Officer Workshops**

Presidents ~ *Lancaster 5 & 6*      Vice Presidents ~ *Yankee Hill 1 & 2*  
Secretaries ~ *Hawthorne*      Treasurers ~ *Lancaster 4*  
Reporters ~ *Arbor 2*      Parliamentarians ~ *Arbor 1*

**Member Workshops, Lancaster 1-3**

**5 1/2 C's to Relationship**  
*Josh Erickson, Keynote Speaker*

Everything in life revolves around relationships. Between our mail carriers, our co-workers and our spouses, we engage in hundreds of relationships every single day. Because relationships are in perpetual motion, the challenge becomes learning to manage each other's expectations of the relationship. Powerful relationships don't just happen from one-time meetings at networking events. They require trust, time and understanding from one another.

**11:10-2:30**

**Advisers Workshop ~ Renaissance**

**12:00-12:40**

**Lunch ~ Grand Ballroom**

*It is the policy of the Nebraska Department of Education and Nebraska FBLA not to discriminate on the basis of gender, disability, race, color, religion, marital status, age or national origin in its education programs, administration, policies, employment or other agency programs.*

**12:40-1:30**

**Leadership Workshops**

**The Art of Communication: Leaving a Legacy ~ Lancaster 1-3**

*Ojus Jain, State President and John Willey, State Vice President*

Propel yourself and your chapter to the next level, and communicate your "Legacy of Leadership." We will explore communication mediums ranging from the spoken, written, to online word, helping your chapter reach its full potential.

**To Infinity and Beyond: Launch into Social Tech ~ Lancaster 4**

*Alex Seigel, State Secretary and Hundter Biede, State Parliamentarian*

With social media and technology becoming increasingly important in our lives, are your chapters using them to their full potential? Join us as we soar through social media tips and tricks, pilot a new chapter website, and much more.

**Programming Your Chapter ~ Lancaster 5 & 6**

*Blake Langmack, State Treasurer and Riley Knust, State Reporter*

Are you wondering what type of Legacy your Chapter is leaving behind? This workshop will talk about the State and National Programs and also give many different ways your chapter can complete each one. Help program your Chapter with all things FBLA.

**Do You Have What It Takes? ~ Arbor 1**

*Wausa FBLA*

Get ready to take part in an engaging and interactive seminar led by the Wausa FBLA officer team. They will discuss that you have what it takes to be an FBLA All-Stater.

**Building a Legacy with the Nebraska FBLA Foundation ~ Arbor 2**

*Foundation Marketing Committee*

Join this energetic workshop to learn how to raise money for the FBLA Foundation. Come ready to compete, learn creative ideas and win prizes!

**Set Your Project Up for Success!! ~ Hawthorne**

*Arlington FBLA*

Find out how Arlington FBLA engages its members in chapter projects. Learn tips for project planning and strategies to make your next project a success, while learning about Arlington FBLA's commitment to financial education.

**Strengths-Based Leadership ~ Yankee Hill 1 & 2**

*Shauna L. Benjamin, Gallup Recruiter*

New Gallup research results offer insight to your innate leadership strengths and actionable items to give you a road map for leading people towards a better future. In this workshop you will learn Gallup's talent theory and three keys to being a more effective leader.

**1:40-2:30**

**Leadership Workshops**

Repeat the 12:40 workshops. The following workshop replaces *Do You Have What It Takes?*:

**March with the March of Dimes for Healthy Babies ~ Arbor 2**

**March of Dimes**

Join the March of Dimes leaders to learn how YOU can put your business skills in action for strong, healthier babies through service and fundraising with the FBLA national charity partner.