



### **STRIVE**

- Utilize new website resources
- 100% of chapters submission participation to the Pledge or blog

### **PLEDGE**

- 10% participation in the BAA's or CSA's per chapter
- 25,000 hours tallied in Tally It Up
- \$20,000 in donations to the March of Dimes
- \$14,000 in donations to the Nebraska FBLA Foundation

### **AMPLIFY**

- Social Media presence
- Competitive event preparation resources
  - Expand the college Business Competition events
  - Update the online Competitive Event resources

### **RECRUIT**

- 6,000 total Nebraska FBLA members
- 5 new chapters
- 2 new Middle Level chapters and have them attend SLC
- 50 new Competitive Event Sponsors

### **KICKSTART**

- 50% of Nebraska Chapters participate in the national project, Diamond Chapters
- Reach 1,000 followers of the new Nebraska FBLA Instagram account

## NEBRASKA FUTURE BUSINESS LEADERS OF AMERICA



**2016**

**FALL LEADERSHIP CONFERENCE**

**September 27**  
**Kearney, Nebraska**



# Fall Leadership Conference

Kearney, Nebraska

Tuesday, September 27, 2016

**8:30-9:00 Registration ..... Paradise Prefunction Area**

**9:00-11:00 Opening General Session ..... Paradise Ballroom**

*If You're Not Leading Today, You're Not Leading Tomorrow*  
 Josh Erickson, Keynote Speaker

In this presentation, Josh will empower young people to be intentional about taking an active leadership role. It will be a call to action for students to effectively communicate their thoughts, beliefs and plans to their peers, superiors and subordinates. This is the begging of initiating positive change.

**11:10-11:50 Officer Workshops**

- Presidents.....Paradise 2
- Vice Presidents.....Paradise 4
- Secretaries .....Jasmine
- Treasurers.....Paradise 1B/C
- Reporters..... Hibiscus
- Parliamentarians.....Paradise 1A

**Member Workshop.....Paradise 3**

*5 1/2 C's to Relationship*  
 Josh Erickson, Keynote Speaker

Everything in life revolves around relationships. Between our mail carriers, our co-workers and our spouses, we engage in hundreds of relationships every single day. Because relationships are in perpetual motion, the challenge becomes learning to manage each other's expectations of the relationship. Powerful relationships don't just happen from one-time meetings at networking events. They require trust, time and understanding from one another.

**11:10-2:30 Advisers Workshop.....Palm/Lotus**

**12:00-12:40 Lunch.....Azaela/Bamboo**

*It is the policy of the Nebraska Department of Education and Nebraska FBLA not to discriminate on the basis of gender, disability, race, color, religion, marital status, age or national origin in its education programs, administration, policies, employment or other agency programs.*

**12:40-1:30 Leadership Workshops**

*Building a Legacy with the Nebraska FBLA Foundation.....Paradise 1*  
 Foundation Marketing Committee

Join this energetic workshop to learn how to raise money for the FBLA Foundation. Come ready to compete, learn creative ideas and win prizes!

*The Art of Communication: Leaving a Legacy.....Paradise 2*  
 Ojus Jain, State President and John Willey, State Vice President

Propel yourself and your chapter to the next level, and communicate your "Legacy of Leadership," Join Ojus and John, for an interactive workshop on communication tools. We will explore communication mediums ranging from the spoken, written, to online word, helping your chapter reach its full potential.

*Programming Your Chapter .....Paradise 3*  
 Blake Langmack, State Treasurer and Riley Knust, State Reporter

Are you wondering what type of Legacy your Chapter is leaving behind? Come and see all the Programs that your chapter has been missing out on. This workshop will talk about the State and National Programs and also give many different ways your chapter can complete each one. Help program your Chapter with all things FBLA.

*To Infinity and Beyond: Launch into Social Tech.....Paradise 4*  
 Alex Seigel, State Secretary and Hundter Biede, State Parliamentarian

With social media and technology becoming increasingly important in our lives, are your chapters using them to their full potential? Join us as we soar through social media tips and tricks, pilot a new chapter website, and much more. Take your chapter into the modern era with these integral tools.

*American Enterprise Day Project ..... Jasmine*  
 Litchfield FBLA

Litchfield FBLA will be hosting American Enterprise Day Project: a workshop that will be emphasizing teaching concepts of entrepreneurship and free enterprise to elementary students, while setting good examples of leadership. The Litchfield officer team will present the project through demonstration and discussion. Some key points will be covered in how the project is carried out, testing for the project report, and how the final report is formulated for entry at SLC.

**1:40-2:30 Leadership Workshops**

Repeat the 12:40 workshops.