



2017 SLC SEMINARS

INSPIRING LEADERSHIP Hoan Do, Keynote Speaker

Hoan Do is a student success coach, author, and competitor in NBC's hit show, American Ninja Warrior.

Have you ever met a person who truly inspired you? Ever worked with a charismatic, dynamic and captivating person? Ever found yourself asking, "What makes that person different from everyone else?" In this inspiring program, Hoan shows students how to become outstanding leaders that make those around them better.

THURSDAY, APRIL 6

4:00 P.M. **THE ART OF CONNECTING: HOW TO INFLUENCE, MOTIVATE, & RELATE TO ANYBODY**

Hoan Do

Success is not about what you know, it's not even about who you know, it's about who you are able to connect with. One's ability to make genuine connections is the key to engaging people on campus, understanding another person's differences, landing a dream job, and living an enriched life. In this program, your students will discover the #1 reason that causes disconnect between people, techniques on how to relate to anybody regardless of their age, skin color, or background, and how to appreciate another person's differences.

5:00 P.M. **DON'T WANT A COOKIE CUTTER JOB? THEN DON'T HAVE A COOKIE CUTTER RESUME!**

Prof. Patricia Arneson, Wayne State College

In today's highly competitive job market, Millennial job candidates are giving a new focus at how to make their job application materials stand out to employers. Technology and social media have significantly impacted how prospective employees are recruited and selected. Employers spend less than six seconds screening resumes . . . and cover letters? Some question whether they are even needed! This session explores current issues and trends in career and job hunt searches as well as examines why "cookie cutter" resumes and cover letters may not be successful for Millennials in today's job market.

FRIDAY, APRIL 7

9:00 A.M. **SERVE MODEL**

Tom Deall, Owner/Operator, Chick-Fil-A

SERVE Model: Finding success in business while caring for your team, your guests, and your community.

10:00 A.M. **HOW TO DRESS FOR SUCCESS**

Masood Siddiqi, Senior Store Manager, The Mens Wearhouse

Learn how to make a positive first impression and the appropriate interview and career apparel for men and women.

11:00 A.M. **GET YOUR DREAM JOB: HOW YOU CAN GET THE JOB OTHERS ONLY DREAM OF LANDING!**

Nick Bock, CEO, Five Nines

This session is all about identifying your dream (first) job, and the tools and tactics to actually make that dream a reality. We will take a real look at several examples of how to pursue your dream job, no matter the industry.

12 NOON **UNCOVER YOUR STRENGTHS**

Stephanie Morrow, Manager, Gallup

You all have special and unique strengths. Learn how to capitalize on the strengths of yourself and those around you!

1:00 P.M. **@LIFEATHUDL**

David Gnam, Facilities Coordinator, Hudl

Getting hired at Hudl will put you shoulder to shoulder with some of the most talented individuals you'll ever meet. Hudl produces one of the world's best sports software platforms that's used by the most elite teams at every level. It takes a team of passionate and dedicated individuals of many backgrounds to make that happen. Hudl offers a variety of career opportunities and we're always looking to hire the best of the best.

2:00 P.M. **BEYOND THE RESUME: USING SOCIAL MEDIA TO LAND YOUR DREAM JOB**

Krista Vogel and Chris Gorman, Hurdat

It takes more than a resume to land a job these days, and a well-written cover letter is just the beginning. In this session, we'll show you the impact social media can make on your job or internship search. We'll start with social media "musts" — from creating a LinkedIn profile to keeping your Facebook content professional — then move on to the creative tactics you can use to marry your passions with your future career. Plus, we'll give you a peek into what it's like to have a career in the social media industry — and how to land one.

3:00 P.M. **CYBER THREATS AND SECURITY**

Agent, FBI's Omaha office

Come listen to local FBI agents as they talk about how you can protect yourself from cyber threats. Areas covered will include Phishing, Online Scams & Fraud, Malware, ID Theft, Social Networking Safety, & Online Predators.