



Nebraska FBLA 2020 State Leadership Conference (SLC)

March 30-April 1, 2020
Younes Conference Center
Kearney, Nebraska

Registration Preparation – Where Do I Begin?

Start at the Nebraska FBLA website, Events tab, SLC. Print each of the following resources:

- **Registration Checklist:** Provides a list of all items that need to be submitted for registration. When finalizing your registration, use the checklist to ensure that all items are completed.
- **Preparation Calendar:** Lists a variety of SLC deadlines.
- **Tentative Schedule:** Provides the SLC schedule of events. Two or three events are scheduled at the same time and may be offered at different hotels; therefore, it is important that students and advisers review the schedule when selecting events.
 - Sequestered events, such as Impromptu Speaking and Parliamentary Procedure, take extra time from a student's schedule and require students to make a choice of events.
 - Do not double book events! The student must make a choice.
- **Competitive Events At-A-Glance:** Lists all events with the qualifying grade levels, type of event, number of entries per chapter, etc. This is a snapshot of the events.
 - Complete event details are found in the [Nebraska FBLA Handbook](#).
 - Do not rely only on the Competitive Events At-A-Glance document.
- **Personal Competitive Event Schedule:** Ask each member attending the SLC to complete this personal schedule prior to registration; it will help identify scheduling conflicts.

Registration Reminders

Registration Fee – \$71 per member/adviser; \$46 per chaperone/student teacher.
No changes or substitutions will be made after February 12 deadline.

SLC Basic Guidelines – The Nebraska FBLA Handbook covers basic SLC rules and regulations. There is no state limit on the number of members each chapter can bring to the SLC.

Competitive Event Guidelines

- Complete event guidelines can be found in the Nebraska FBLA Handbook in Section 2.
- Each member must be in a minimum of three events and a maximum of five events.

February 12 Registration Deadline

- February 12 is the registration deadline for all items submitted electronically.
- This is a firm deadline. **Late registrations will not be accepted.**
- Conference registration and competitive event registration are completed through the link on the website on or before February 12.
- If you discover entry errors in your chapter's online registration before the February 12 deadline, you can make the corrections. After the February 12 deadline, no changes will be accepted.

State Office Mailing Address – Items mailed to Nebraska FBLA are sent to the following address:
Nebraska FBLA
PO Box 95072
Lincoln, NE 68509

February 12 Deadline – Required Items

- **Online Registration**
 - Adviser, chaperone, and student teachers
 - Members and their competitive events
 - Chapter Permission Form – include in online Conference Registration Summary Form
 - Special Needs Form (if applicable) –Online Form
- **Items Mailed to Grafton and Associates, 5935 South 56th Street, Ste. A, Lincoln, NE 68516**
 - **Only 2 items should be mailed to Grafton and Associates**
 - Conference Registration Summary Form
 - Payment check

February 12 Deadline – Optional Competitive Event Forms

- 3D Animation – no limit on entries
- Broadcast Journalism – 1 team per chapter
- Business Ethics Case Study Solution – 1 team per chapter
- Business Financial Plan – 1 entry per chapter, submit pdf file
- Business Plan – 1 entry per chapter, submit pdf file
- Client Service Case Study Solution – 1 entry per chapter
- Computer Game and Simulation Programming – no limit on entries
- Coding and Programming – no limit on entries
- Graphic Design – 1 entry per chapter
- Digital Video Production – 1 entry per chapter
- E-business – 1 entry per chapter
- Electronic Career Portfolio – 1 entry per chapter
- Emerging Business Issues Affirmative/Negative Positions – 1 entry per chapter
- Introduction to Business Presentation with Statement of Assurance – 1 entry per chapter
- Middle Level – Elevator Speech – no limit on entries
- Middle Level – Multimedia and Web Design – no limit on entries
- Mobile Application Development – no limit on entries
- Publication Design documents – 1 entry per chapter
- Public Service Announcement – 1 entry per chapter
- Public Speaking/Intro to Public Speaking audio file and Written Copy of Speeches – 1 entry per event per chapter
- Sales Presentation – 1 entry per chapter
- Social Media Campaign – 1 entry per chapter
- Website Design – submit 1 entry per chapter

February 12 Deadline – Optional SLC Entries

- Golden Round Table – submit online form
- Market Share Award – submit online form
- Parliamentary Procedure Reference Form – submit online form
- Scholarship Fund Chapter Recognition Form – submit form
- Star Volunteer, submit form
- Who's Who and Young Leader Award Entry Forms with Member's Resume – submit 1 entry per chapter

March 1 Deadline – Optional SLC Reports/Projects

- All State Quality Member Applications – no limit on entries
- Chapter Reports – submit pdf file for each report electronically.
 - American Enterprise
 - CommunityService
 - Partnership with Business
 - Local Chapter Annual Business Report
- Connect with Business – email form to state officer identified on form
- Go Green Challenge – email form to state officer identified on form
- Feed Nebraska – email form to state officer identified on form
- Foundation Contribution – mail contribution form with check to Foundation (address on form)
- iGive – submit online form
- March of Dimes Fundraising – submit online form
- StepUp2Tech – submit form to state officer identified on form

- Sweepstakes, submit form with attachments
- Tally It Up – submit online form

New Events

- Political Science – Objective Test
- Middle Level Events:
 - Business Etiquette
 - Digital Citizenship
 - Introduction to Computer Science & Coding
 - Elevator Speech

Ribbon Events – Participation in the following events are recognized with ribbons at the SLC:

- Individual Ribbons:
 - BAA Participation – Future, Business, and Leader ribbons (America ribbon at NLC)
 - All State Quality Member Award winners receive ribbons AND a pin. (100 points)
 - CSA Participation – Ribbon for each level completed
- Chapter Ribbons
 - Connect with Business
 - Feed Nebraska
 - Foundation Fundraising (\$100 donation or more) - \$500 donation or more gets reserved seating for Awards of Excellence session.
 - Go Green Challenge
 - IGive – 10 new people to sign up
 - March of Dimes Fundraising (\$100 donation or more)
 - Prepare Nebraska
 - Seven Up Membership Increase (increase 7 members from last year)
 - Sweepstakes Award

Conference Hotels

- Holiday Inn Kearney
- Fairfield Inn
- Hampton Inn
- LaQuinta
- Comfort Inn
- Holiday Inn Express

Check the website for more details and hotels available.

Nebraska FBLA Website – SLC Registration

Check out the Events tab, SLC Information for registration forms, entry forms deadline dates, and more!

Required Registration Forms – These forms are the minimum forms/items to complete for the Nebraska FBLA State Leadership Conference.

Chapter Use Forms – This section (at the bottom of the page) provides you with two important forms for your chapter to use: Delegate Conduct/Procedures Code and Medical Release Form (or a similar form provided by your school district).

- Complete a form for each member attending the SLC
- Take the forms with you to the SLC
- Do NOT send these forms to the state office

Online Registration – Register advisers, members, and chaperones through the online registration link.

- Competitive events are entered through the online registration process
- The registration link opens **January 1** and closes **February 12**.

Scholarship Fund – The Scholarship Fund supports the scholarships presented to the Future Business Leader first-, second-, and third-place winners.

- Chapters contributing to the Scholarship Fund may count the activity for the Sweepstakes award.
- Submit the Sweepstakes entry form with your SLC registration materials.
- Chapters contributing to the Scholarship Fund will be recognized in the SLC program.

Competitive Events

Complete event guidelines are found in [Section 2](#) of the *Nebraska FBLA Handbook*.

- All scenarios for specified events are provided in the handbook.
- The preliminary case study for Client Service is found in the handbook.

Event Reminders

- **All State Quality Member** – Nominees for Who's Who can also apply for the All State Quality Member award. Members must earn 100 points to earn the All State Quality Member Award.
- **Job Interview** – No application form is submitted for the Job Interview event. Chapters may register 80 percent of their seniors attending the SLC for this event. You may round your calculation up to the nearest whole number. For example, $80\% \times 9 = 7.2$, which rounds to 8 entries.
- **Business Communication** – Chapters are limited on the number of entries the chapter may submit based on chapter membership.
 - 1-50 members = 4 entries
 - 51+ members = 5 entries
- **Public Speaking Events** – Each public speaking competitor submits an mp3 of his/her speech as well as a PDF written copy of the speech by February 8.
 - The top 20 competitors are notified in March of their speaking times at the SLC.
 - Each public speaking competitor should arrive 10 minutes prior to his/her assigned slot.
 - It is recommended that a competitor speak without using any reference.
 - No podiums or microphones are provided.
 - Competitors are not allowed to watch another performer speak.
- **Impromptu Speaking**
 - This is a sequestered event and students must meet in the holding room.
 - Competitors should not be scheduled for another event during this event.
 - Competitors are not allowed to watch another performer speak.

- **Future Business Leader**
 - Only seniors are eligible to enter this event.
 - Future Business Leader competitors must be entered in the Job Interview event; the preliminary interview for the Job Interview event also counts as the preliminary Future Business Leader interview.
 - Finalists for the Future Business Leader event report at 7:00 a.m. Saturday morning and are sequestered until their interview time.
 - If a student is a finalist in both Job Interview and Future Business Leader, he/she will compete in one event and then compete in the other event.
- **Website Events** – Individuals or teams entering the E-business or Website Design events need to have their website online by the registration deadline of February 8.
 - Double check that the URL is correctly listed and live.
- **Who's Who in FBLA/Young Leader Award** – Each chapter may submit one nomination for these events. Nebraska is eligible to recognize one percent of its membership as recipients. Applicants should complete a resume based on the rating sheets—NOT a job interview resume—and submit the resume along with the entry form by February 12.
- **Gold Seal Chapter Awards** – Chapter nominees for the Gold Seal chapter award are selected from the chapters submitting Local Chapter Annual Business Reports.

Competitive Event Testing Completed Prior to the SLC

Computer Skill Event Testing – Tests for the following events will be mailed to your chapter prior to the testing dates of **March 1 – March 29**.

- Computer Applications – 60-minute test
- Database Design and Applications – 30-minute test
- Spreadsheet Applications – 30-minute test
- Word Processing – 30-minute test

Each test must be administered by a proctor (someone other than the chapter adviser).

- Select any date from March 1 to March 29 to have the tests administered by a proctor, such as a business teacher who does not sponsor FBLA, a guidance counselor, a school principal, another teacher or the technology coordinator.
- The testing materials will be mailed to your chapter prior to March 1.
- Upon receiving your computer competitive event packet, please open the packet and read the adviser instructions.
- The proctor should follow the script and directions entitled Computer Event General Guidelines.
- NEW – You will turn in all materials at the conference registration desk.

Format Guide – The FBLA-PBL Format Guide provides the document styles used in the Word Processing and Computer Application events. The Format Guide is found on the SLC page of the website.

Online Testing – The following nine team events and one individual event are two-part events with online testing held at your school **February 24 – March 9**:

- | | |
|---------------------------------|---------------------------------------|
| • Banking and Financial Systems | • Management Information Systems |
| • Entrepreneurship | • Marketing |
| • Global Business | • Network Design |
| • Help Desk – individual event | • Sports and Entertainment Management |
| • Hospitality Management | |
| • Management Decision Making | |

The objective test, taken collaboratively by the team (except for Help Desk, which is an individual event) online at your school any time during February 24 – March 9. Tech support is available between the hours of 8 a.m. and 5 p.m. CDT. Advisers will need to secure a proctor to administer the test. Access codes to connect to the online testing site as well as additional forms will be emailed to advisers prior to the testing dates.

Adviser Work Schedule

Adviser Work Schedule – The 2020 SLC tentative adviser work schedule will be linked to the Nebraska FBLA website at the Conferences tab, SLC Registration Information page.

- The Adviser Master Work Assignments lists each adviser's schedule alphabetically by chapter.
- The Adviser Master Work Schedule lists the assignments by event.
- Please print both schedules so you have complete details for your assignments.

Educational Opportunities

Tours – Business tours and presentations will be available on a first-come, first-served basis for chapters on Monday morning. Please watch the FBLA listserv for more information.

Seminars – Your Board of Directors Seminar Committee offers unique workshops for you and your members. The seminar schedule will be posted on the Nebraska FBLA website. It is recommended that each chapter require members to attend **two** workshops during the conference.

Formal Caucus – The Formal Caucus held from 9 to 9:30 p.m. on Monday offers delegates the opportunity to question the state officer candidates. Each chapter may submit questions prior to the caucus on colored cards, which will be included in your chapter's registration packet.

Opening Session – Highlights of Monday's opening session include the keynote speaker and the state officer candidate campaign speeches.

Honorable Mentions Session – Honorable mention certificates will be presented at Tuesday evening's second general session beginning at 8 p.m. Events with one or two honorable mention awards will be presented first.

Awards Program – The top 8 competitors in each event will be recognized on Wednesday morning.

State Officer Elections – Chapters need to select voting delegates to represent their chapter during primary balloting and at the Delegate Assembly. The number of voting delegates per chapter is based on chapter membership. The delegate count ratio is listed in SLC Guidelines in the *Nebraska FBLA Handbook*.

Primary Ballot – Primary balloting for state officer elections is held on Tuesday from 2:30 to 4:30 p.m. if there is more than 2 candidates for any position.

- Local chapter voting delegates vote by scantron ballot and must sign the delegate registration sheet.
- Following the voting, the top two candidates for each office are posted.

Delegate Assembly – Delegate Assembly is held Tuesday evening from 5:30 to 6:30 p.m.

- Roll call will be taken once to determine the number of delegates present.
- Scantron ballots will be cast to determine a winner from the top two candidates for each office. A candidate must receive a majority to be elected.
- All delegates will be held until the scantron ballots are counted to ensure there are no ties.
- The new state officers will be announced at the Second General Session with the installation of the State Officer Team at the Awards Program.

Special Items

SLC T-shirts – Pat Hinkle, Bellevue West, is coordinating the sale of the SLC t-shirts with proceeds going to the FBLA Foundation. Watch the listserv for the winning design and ordering details.

Foundation Recognition – The three chapters raising the most funds for the Foundation are recognized at the SLC Second General Session. All chapters contributing to the Foundation receive ribbons.

Foundation VIPs – *All chapters who raise \$500 or more for the Foundation will be recognized and given reserved seating at the Awards of Excellence Program Wednesday morning.*

Adviser Service Awards – At the Opening General Session, advisers will be recognized for their years of service in increments of 5 years, 10 years, 15 years, etc. In addition, these advisers will receive name badge ribbons recognizing their years of service.

Star Volunteer and Businesspersons of the Year Awards – All awards for the Star Volunteers and Businesspersons of the Year will be presented at the Awards Program. It is the chapter's responsibility to notify the recipients of their awards. Applications for these awards can be found on the website under Optional SLC Forms. **Deadline January 15**

Networking Activities

Presidents Recognition – All chapter presidents or a designated representative are invited to attend the Presidents Recognition hosted by the FBLA Advisory Council on Monday at 8:30 p.m. Each local president will receive a recognition gift from the Advisory Council.

Social Event – Tuesday evening there will be a social event following the Second General Session.