

NEBRASKAFBLA.ORG/SPONSOR



Future Business Leaders of America

SPONSOR & EXHIBITOR OPPORTUNITIES

2024

MEMBERSHIP

NATIONAL

200,000+
Members

50 States and territories



7
Countries

4,352
Members

Middle School
241



High School
4111

161
Chapters
192
Advisers

PROGRAMS



80+

Competitive Events



**Leadership
Development
& Recognition**

Business Achievement Awards • Champion Chapter Award

CONFERENCES

FLC

FALL LEADERSHIP CONFERENCE



KEARNEY
FREMONT

1,000+
attendees

NFLC

NATIONAL FALL LEADERSHIP CONFERENCE



3,000+
attendees

SLC

STATE LEADERSHIP CONFERENCE

2,000+
attendees

NATIONAL LEADERSHIP CONFERENCE



13,000+
attendees

WHY JOIN?



College
Preparation



Scholarships



Academic
Competitions



Career
Exploration



Networking



Travel



Discounts

Learn more at fbla.org

FBLA MEMBERS DEVELOP CHARACTER, PREPARE FOR USEFUL CITIZENSHIP, AND FOSTER PATRIOTISM



FBLA ENCOURAGES SCHOLARSHIP AND PROMOTES SCHOOL LOYALTY

NEBRASKA FBLA

WHAT IS NEBRASKA FBLA?

Future Business Leaders of America (FBLA) is a national nonprofit 501(c)3 education association with over 200,000 students nationwide preparing to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

Nebraska FBLA was founded in 1963 and currently serves over 5,000 members in 170 chapters. Through academic competitions, leadership opportunities, and community service experiences, Nebraska FBLA is preparing students to be the next generation of leaders.

For Nebraska FBLA members, the State Leadership Conference is a culmination of the membership year. After spending the year immersed in their leadership roles, community service, and preparing for competitive events, members are eager to showcase their knowledge and presentation skills.

WHAT IS THE STATE LEADERSHIP CONFERENCE?

The Nebraska FBLA State Leadership Conference is the pinnacle of the FBLA experience. Nebraska FBLA provides a professional conference environment to over 2,300 members and advisers attending the conference.

Through a rigorous competitive events program, Nebraska FBLA is the organization for students to prepare themselves with the knowledge and skills to be effective leaders. Members compete in individual and team events in the areas of accounting, finance, management, information technology, digital design, and job interview. Students are also able to enjoy keynote presentations, participate in community involvement activities, leadership opportunities, and business tours.

FBLA HELPS STRENGTHEN
THE CONFIDENCE OF
STUDENTS IN
THEMSELVES AND THEIR
WORK.



FBLA ASSISTS
STUDENTS IN
ESTABLISHING
OCCUPATIONAL
GOALS.

DEAR NEBRASKA FBLA SUPPORTER

Thank you for taking the first step in becoming a 2024 Nebraska Future Business Leaders of America Sponsor. Our final leadership event is held April 11-13, 2024.

Each year, over 2,300 Nebraska middle school and high school students compete for a chance to represent Nebraska at the National Leadership Conference. With competitive events ranging from accounting to mobile application development, banking, and financial systems to agribusiness, Nebraska FBLA offers events for every student no matter their career path.

Serving as a sponsor allows you to be part of our FBLA organization. Sponsorship provides direct interaction with members, advisers, and Nebraska FBLA staff. The State Leadership Conference allows sponsors to share knowledge and expertise while highlighting the many opportunities your business or organization offers.


Nebraska FBLA Sponsorship Options

Conference Sponsor		Networking	Competitive Events
Community	\$1,000	Adviser Hospitality Room Up to \$3,000	Individual Events \$150
Business	\$2,000		Team & Chapter Events \$350
Leader	\$5,000	Exhibit Booth \$500	

Please review the information included in this packet as you determine the best way you or your business can assist Nebraska FBLA in preparing students for a changing workforce.

We thank you for your time and support of Nebraska Career and Technical Education!

Sincerely,



Jacquie Garrison

Nebraska FBLA State Chairman

FBLA ENCOURAGES
STUDENTS TO
PRACTICE EFFICIENT
MONEY MANAGEMENT.



FBLA HELPS TO
FACILITATE THE
TRANSITION FROM
SCHOOL TO WORK.

2024 CONFERENCE SPONSORSHIP

LEADER SPONSOR | \$5,000

- Recognition as Leader Sponsor on the Nebraska FBLA website with logo and a link to the business website.
- Listed as sponsor on the Nebraska FBLA conference app with logo.
- Exhibit booth during State Leadership Conference April 11-12, 2024.
- Five (5) Competitive Event Sponsorships.
- Present up to two (2) workshops at the State Leadership Conference. (optional)
- Able to provide handouts for chapter packets at the State Leadership Conference.

BUSINESS SPONSOR | \$2,000

- Recognition as a Business Sponsor on the Nebraska FBLA website with logo.
- Listed as sponsor on the Nebraska FBLA conference app with logo.
- Exhibit Booth during State Leadership Conference April 11-12, 2024.
- Three (3) Competitive Event Sponsorships.
- Logo/names listed as conference sponsors on monitors throughout the conference center facility.
- Able to provide handouts for chapter packets at the State Leadership Conference.

COMMUNITY SPONSOR | \$1,000

- Recognition as a Community Sponsor on the Nebraska FBLA website.
- Listed as sponsor on the Nebraska FBLA conference app with logo.
- Exhibit Booth during State Leadership Conference April 11-12, 2024.
- Two (2) Competitive Event Sponsorships.

FBLA ENCOURAGES MEMBERS TO CONTRIBUTE TO THE IMPROVEMENT OF HOME, SCHOOL, BUSINESS, AND COMMUNITY.



FBLA ENCOURAGES MEMBERS TO DEVELOP COMPETENT, AGGRESSIVE BUSINESS LEADERSHIP.

2024 CONFERENCE NETWORKING

ADVISER HOSPITALITY ROOM | UP TO \$3,000

- Show FBLA local chapter advisers your appreciation for all they do, and sponsor the adviser hospitality room.
 - Provide handouts and connect with advisers throughout the conference.
- A member of the Younes Conference Staff will contact you to set up the menu.
 - Price is determined based on the items selected by the sponsor.
 - April 11 from 1 p.m. to 7 p.m. and April 12 from 8 a.m. to 4 p.m.

EXHIBIT BOOTH | \$500

- Exhibitor Booth during State Leadership Conference on April 11-12, 2024.
- Listed on the Nebraska FBLA Conference App.
- Contact information is shared on the conference app.

NEBRASKAFBLA.ORG/SPONSOR
REGISTER BY MARCH 1, 2024

together
WE ACHIEVE

Nebraska
 **FBLA**



2024 COMPETITIVE EVENT SPONSORS

Organizations may choose to sponsor an individual, team or chapter competitive event. Sponsors are encouraged to submit one judge for each specific sponsored event. Sponsors will be recognized at the Awards of Excellence ceremony and live stream audiences.

INDIVIDUAL EVENTS | \$150

High School Events

Accounting I
Accounting II
Advertising
Agribusiness
Business Calculations
Business Communication
Business Law
Client Service
Computer Applications
Computer Problem Solving
Cyber Security
Database Design & Applications
Economics
Electronic Career Portfolio
Future Business Educator
Future Business Leader
Health Care Administration
Help Desk
Human Resource Management
Impromptu Speaking
Insurance and Risk Management

Introduction to Business
Communication
Introduction to Business Concepts
Introduction to Business
Procedures
Introduction to FBLA
Introduction to Financial Math
Introduction to Information
Technology
Introduction to Marketing
Concepts
Introduction to Parliamentary
Procedure
Introduction to Public Speaking
Job Interview
Journalism
Networking Infrastructures
Organizational Leadership
Personal Finance
Public Policy & Advocacy
Public Service Announcement
Public Speaking

Securities and Investments
Spreadsheet Applications
Supply Chain Management
UX Design
Who's Who in Nebraska FBLA
Word Processing

Middle School Events

Business Etiquette
Career Exploration
Career Research
Digital Citizenship
Elevator Speech
Exploring Computer Science
Exploring Economics
Exploring Technology
FBLA Concepts
FBLA Mission and Pledge
Financial Literacy
Leadership
Running an Effective Meeting
Young Leader Award

TEAM AND CHAPTER EVENTS | \$350

High School Events

American Enterprise Project
Banking and Financial Systems
Broadcast Journalism
Business Ethics
Business Management
Business Plan
Coding and Programming
Community Service Project
Computer Game & Simulation
Programming
Data Analysis
Digital Animation
Digital Video Production
Entrepreneurship
Financial Statement Analysis
Graphic Design

Hospitality & Event Management
International Business
Introduction to Business
Presentation
Introduction to Event Planning
Introduction to Social Media
Strategy
Local Chapter Annual Business
Report
Management Information
Systems
Marketing
Mobile Application Development
Network Design
Parliamentary Procedure
Partnership with Business Project
Public Service Announcement

Sales Presentation
Social Media Strategies
Sports & Entertainment
Management
Visual Design
Website Coding & Development
Website Design

Middle School Events

Annual Chapter Activities
Business Ethics
Community Service Presentation
Exploring Business Issues
Marketing Mix Challenge
Multimedia & Website
Development
Video Game Challenge

together
WE ACHIEVE



NEBRASKAFBLA.ORG/SPONSOR