



Dear Nebraska FBLA Supporter,

Thank you for taking the first step in becoming a 2023 Nebraska Future Business Leaders of America Sponsor. Our leadership event is held April 3-5, 2023.

Each year, over 2,000 Nebraska high school students compete for a chance to represent Nebraska at the National Leadership Conference. With competitive events ranging from accounting to mobile application development, banking and financial systems to agribusiness, Nebraska FBLA offers events for every student no matter their career path.

Serving as a conference sponsor allows you to be part of the FBLA organization. You may interact directly with members, advisers, and staff, sharing your knowledge and expertise while discussing the many opportunities your business or organization offers.

Nebraska FBLA offers three conference sponsorship levels in addition to a la carte competitive event and exhibitor only options:

- Community Sponsor - \$1,000
- Business Sponsor - \$2,000
- Leader Sponsor - \$5,000

Please complete and return the attached or online Conference Sponsor Form along with a check made payable to Nebraska FBLA to our accounting firm, Grafton and Associates, at the address provided on the form. <https://form.jotform.com/nebraskafbla/sponsorship>

Receiving a check and the attached intent form by **January 20, 2023**, ensures that your event sponsorship is processed and recognized at the conference.

Nebraska FBLA, a 501(c)(3) nonprofit organization, serves over 5,800 students interested in developing business career competencies and leadership skills.

We look forward to your participation in the FBLA State Leadership Conference.

Sincerely,

Jacquie Garrison
Nebraska FBLA State Chairman



Conference Sponsorship Options

Community Sponsor - \$1,000

Business Sponsor - \$2,000

Leader Sponsor - \$5,000

Community Sponsor | \$1,000

- Recognition as Community Sponsor during all General Sessions
- Listed as sponsor and exhibitor on the Nebraska FBLA app with logo.
- Exhibit Booth during State Leadership Conference April 3-4
- Two (2) Platinum Competitive Event Sponsorships (Selected by sponsor from list.)
- One 45-minute workshops (optional)

Business Sponsor | \$2,000

- Recognition as Business Sponsor during all General Sessions
- Listed as sponsor and exhibitor on the Nebraska FBLA app with logo.
- Logo/names listed as Conference Sponsors on the conference center monitors throughout the facility.
- One 45-minute workshops (optional)
- Exhibit Booth during State Leadership Conference April 3-4
- Three (3) Platinum Competitive Event Sponsorships (Selected by sponsor from list.)
- Handouts in the adviser welcome packet.

Leader Sponsor | \$5,000

- Recognition as Leader Sponsor during all General Sessions
- Listed as sponsor and exhibitor on the Nebraska FBLA website with logo and a link to business website.
- Exhibit booth during State Leadership Conference April 3-4
- Five (5) Platinum Competitive Event Sponsorships (Selected by sponsor from list)
- Up to two 45-minute workshops (optional)
- Handouts in the adviser welcome packet.

Adviser Hospitality | up to \$3000

- Sponsorship of the adviser hospitality room.
 - Provide handouts and connect with advisers throughout the conference.
- A member of the Younes Conference Staff will contact you to set up the menu.
 - Price determined based on the items selected by sponsor.
 - Monday from 1pm to 7pm and Tuesday 8 am to 4 pm
- Optional evening reception for advisers 9pm to 11pm

Exhibitor | \$300

- Exhibitor Booth during State Leadership Conference
 - Listed on the Nebraska FBLA Conference App
 - Contact information shared on conference app.
 - Exhibit booth April 3-4



Competitive Event Options

Competitive Event Sponsorship helps to cover the cost of the online tests, awards, and national conference stipends for students.

Silver Competitive Event Sponsor - \$100

Gold Competitive Event Sponsor - \$150

Platinum Competitive Event Sponsor - \$200 or more

Competitive Events to Sponsor:

High School Events

Accounting I
Accounting II
Advertising
Agribusiness
American Enterprise Project
Banking and Financial Systems
Broadcast Journalism
Business Calculations
Business Communication
Business Ethics
Business Financial Plan
Business Law
Business Management Business Plan
Client Service
Coding and Programming
Community Service Project
Computer Applications
Computer Game & Simulation Programming
Computer Problem Solving
Cyber Security
Data Analytics
Database Design & Applications
Digital Animation
Digital Video Production
E-business
Economics
Electronic Career Portfolio
Entrepreneurship
Future Business Leader Graphic Design
Health Care Administration Help Desk
Hospitality and Event Management
Human Resource Management
Impromptu Speaking

Insurance and Risk Management
International Business
Introduction to Business Concepts
Introduction to Business Communication
Introduction to Business Presentation
Introduction to Business Procedures
Introduction to Event Planning
Introduction to FBLA
Introduction to Financial Math
Introduction to Information Technology
Introduction to Parliamentary Procedure
Introduction to Public Speaking
Introduction to Social Media Strategy
Job Interview
Journalism
Local Chapter Annual Business Report
Management Information Systems
Marketing
Mobile Application Development
Network Design
Networking Infrastructures
Organizational Leadership
Parliamentary Procedure Team
Partnership with Business Project
Personal Finance
Political Science
Public Service Announcement

Public Speaking
Publication Design
Sales Presentation
Securities and Investments
Social Media Strategy
Sports & Entertainment Management
Spreadsheet Applications
Supply Chain Management
Website Design
Who's Who in Nebraska FBLA
Word Processing
UX Design

Middle School Events

Annual Chapter Activities
Business Ethics
Business Etiquette
Community Service Presentation
Career Exploration
Career Research
Digital Citizenship
Elevator Speech
Exploring Computer Science
Exploring Business Issues
Exploring Economics
Exploring Technology
FBLA Concepts
FBLA Mission and Pledge
Financial Literacy
Marketing Mix
Multimedia and Website Development
Running an Effective Meeting
Video Game Challenge
Young Leader Award



Nebraska Future Business Leaders of America

2023 State Leadership Conference

April 3-5, 2023 | Kearney, NE

CONFERENCE SPONSOR FORM

Business: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Event(s) to sponsor: _____

Chapter: _____

I (We) wish to be a Conference Sponsor the 2023 Nebraska FBLA State Leadership Conference.

- Community Sponsor - \$1,000
- Business Sponsor - \$2,000
- Leader Sponsor - \$5,000

- I will provide a workshop at the State Leadership Conference.

I (We) wish to sponsor a competitive event at the 2023 Nebraska FBLA State Leadership Conference.

- Silver Competitive Event Sponsor - \$100
- Gold Competitive Event Sponsor - \$150
- Platinum Competitive Event Sponsor - \$200

I (We) wish to have an exhibitor booth at the 2023 Nebraska FBLA State Leadership

- Exhibitor Booth - April 3-4 - \$300

Please complete this form and mail it along with your check made payable to *Nebraska FBLA* by **January 20, 2023**, to:

Grafton & Associates, P.C.
Nebraska FBLA
5935 S. 56 St., Ste. A
Lincoln, NE 68516-3307

THANK YOU FOR PARTICIPATING!

Please keep a copy for your records