



Nebraska FBLA Ribbon Project Guide

Deadline: March 1

Directions: To qualify for FBLA ribbon recognition at the State Leadership Conference, complete one (1) project from each section or you may complete your own unique projects.

- Complete the projects and produce a 30 second to 1 minute video showcasing each level.
- Submit the video YouTube link (unlisted) by **March 1**, to <https://docs.google.com/forms/d/e/1FAIpQLSflvsRInuJEf5DNNa9X8K6vbZQ-kP0-8OF1zOxM93rjxR2O6g/viewform>. Please direct all questions to president@nebraskafbla.org
- Judging for the video will be based on the rubric listed on the second page.

Elementary School	Middle School	High School
<ul style="list-style-type: none"> • Career Day <ul style="list-style-type: none"> ◦ Bring your parents to work • Bank in School • Volunteer Activities • Stock Market Game • Invention Convention • Skill share • Early Childhood (Pre-K – 3rd grade) Career “Story Hour” Presentations • Junior Achievement partnership 	<ul style="list-style-type: none"> • Stock Market Game • Invention Convention • Shadow a CTSO Day • Beautify your Community • Solve a problem within your community • Scavenger Hunt • American Enterprise Project • Personal Learning Plans • Career Exploration • Early Childhood (Pre-K – 3rd grade) Career “Story Hour” Presentations • Junior Achievement partnership 	<ul style="list-style-type: none"> • Solve a problem within your community • Stock Market Game • School Store • Mock Interviews • Job Shadow Day • American Enterprise • Career Exploration Programs • Serve/Attend community board or council meetings • College fair or class visit to college • Advocate for your CTSOs to leaders in community/school • Grant writing • Partner with businesses/industries • Career Connection Week in November • CTSO Alumni Panel presentation

Prepare Nebraska Rating Sheet

School & CTSOs involved _____

Name(s) _____

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Theme fully and properly developed. Solution properly addresses assigned topic	0	1-7	8-14	15-20	
Elements included in presentation are suitable, appropriate and directed towards a specific audience	0	1-3	4-7	8-10	
Copyright information is noted in credits	0	1-3	4-7	8-10	
Effective use of technology	0	1-7	8-14	15-20	
Video includes all three categories: Elementary, Middle School, and High School.	0	1-7	8-14	15-20	
Collaboration between CTSOs or other leadership organizations	0	1-7	8-14	15-20	
Proper use of grammar, spelling, punctuation, etc.	0	1-2	3-4	5	
Presentation					
Presentation shows creativity and originality	0	1-3	4-7	8-10	
Presentation is clear and concise; includes an effective opening, body, and conclusion	0	1-3	4-7	8-10	
Transitions are effective and appealing	0	1-5	6-10	11-15	
Audio and visual elements coordinated and complementary	0	1-3	4-7	8-10	
Audio editing Good quality Appropriate volume	0	1-5	6-10	11-15	
Proper use of video technology Video uses multiple camera angles Video is smooth and steady Video is in focus	0	1-5	6-10	11-15	
Titles and graphics enhance overall quality of presentation	0	1-3	4-7	8-10	
Presentation tells a story	0	1-3	4-7	8-10	

Time _____

Total Points /200 max _____

Time Penalty. Deduct five (5) points for productions over one (1) minute or under 30 seconds. _____

Final Score /200 max _____

Judge's Signature _____

Judge's Comments _____



It is the policy of the Nebraska Department of Education not to discriminate on the basis of sex, disability, race, color, religion, marital status, age, or national origin in its education programs, admission policies, employment, or other agency programs.