

HIGH SCHOOL - PUBLIC SERVICE ANNOUNCEMENT

Performance Rating Sheet

Preliminary Round Final Round

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

Expectation Item	Not Demonstrated		Below Expectations		Meets Expectations		Exceeds Expectations		Points Earned	Tie Breaker
	0	○	1-3	○	4-7	○	8-10	○		
Demonstrates understanding of the topic and creates an objective toward the topic	No understanding of event topic OR incorrect topic used, and no objective created		Understanding of topic inconsistent from video to performance with no clear objective created		Demonstrates topic through presentation and video with an objective created		Demonstrates expertise of topic through presentation and video with a strong objective created			
	0	○	1-3	○	4-7	○	8-10	○		
Includes elements that are related to the topic and directed toward a specific audience	Elements are not related to the topic or a specific audience		Elements are related to the topic OR directed toward a specific audience		Elements are related to the topic AND directed toward a specific audience		Elements are creative, enhancing the message resulting in audience participation			
	0	○	1-7	○	8-14	○	15-20	○		
Researches quality and related information to the topic	No research done with 3 or more inaccurate statements		Research is unrelated to the topic and 1-2 inaccurate statements		Research is accurate		Research is accurate with supporting evidence			
	0	○	1-3	○	4-7	○	8-10	○		
Explains the design, development, and script writing process	No explanation or description of the design, development, or script writing process		Explains the design OR development OR script writing process		Explains the design, development, and script writing process		Expert industry explanation or design, development, and script writing process			
	0	○	1-3	○	4-7	○	8-10	○		
Describes the use and implementation of innovative audio editing and video technology, including equipment and software used	No explanation of use or implementation of audio or video		Audio editing OR video uses 1 camera angle or not in focus and poor sound quality		Audio editing has appropriate volume and quality AND video technology uses multiple angles, steady, and focused		Expert description and demonstration of innovative video techniques, equipment, and software			
	0	○	1-3	○	4-7	○	8-10	○		
Copyright information is noted and documented, and video content is original	Copyright information not addressed or addressed incorrectly AND video content is not original		Material violates copyright guidelines OR video content is not original		Copyright information is documented, and video content is original		Copyright compliance is documented using visual representation, and video content is original			
	0	○	1-7	○	8-14	○	15-20	○		

Delivery Skills

Statements are well-organized and clearly stated	Presenter(s) did not appear prepared		Presenter(s) were prepared, but flow was not logical		Presentation flowed in logical sequence		Presentation flowed in a logical sequence; statements were well organized			
	0	○	1-2	○	3-4	○	5	○		
Demonstrates self-confidence, poise, assertiveness, and good voice projection	Presenter(s) did not demonstrate self-confidence		Presenter(s) demonstrated self-confidence and poise		Presenter(s) demonstrated self-confidence, poise, and good voice projection		Presenter(s) demonstrated self-confidence, poise, good voice projection, and assertiveness			
	0	○	1-2	○	3-4	○	5	○		
Demonstrates the ability to effectively answer questions	Unable to answer questions		Does not completely answer questions		Completely answers questions		Interacted with the judges in the process of completely answering questions			
	0	○	1-3	○	4-7	○	8-10	○		
Performance Subtotal (100 max)										

Penalty Points (Mark all that apply)

Dress Code not followed	-5	○	Deduct 5 points for each instance of guidelines not being followed	-	○	Total Penalty	-	
Grand Total								

Name(s): _____

School: _____

State: _____

Judge's Signature: _____

Date: _____