

# HIGH SCHOOL - E-BUSINESS

## Project Rating Sheet

(Mark one score per row **AND** write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

Project Usability	Not Demonstrated		Below Expectations		Meets Expectations		Exceeds Expectations		Points Earned	Tie Breaker
	0	○	1-7	○	8-14	○	15-20	○		
Website usability and navigation	Website is not usable		Website usable but does not follow event guidelines		Website usable and meets all guidelines		Website contains more features than what is required in the guidelines			
	0	○	1-7	○	8-14	○	15-20	○		
Color/contrast, backgrounds, and font are appropriate for the topic	No design principals applied		Color/contrast, font, or design choice is distracting		Color/contrast, font, and design choice are appropriate for the concept/topic		Color/contrast, font, and design choice enhance the experience for the user			
	0	○	1-7	○	8-14	○	15-20	○		
Graphics appropriate for the topic	No graphic design principals applied		Graphics are distracting		Graphics are appropriate for the concept/topic		Graphics enhance the experience for the user			
	0	○	1-7	○	8-14	○	15-20	○		

### Site Content

Fully address the topic	Topic is not followed		Topic is not fully addressed		Topic is fully addressed		User, with no knowledge of the topic, can identify based on site			
	0	○	1-7	○	8-14	○	15-20	○		
Site contains multiple elements providing evidence of production skill	No evidence of website production skill demonstrated		Website is designed using limited features		Website contains use of multiple technologies		Website contains advanced features			
	0	○	1-7	○	8-14	○	15-20	○		
Grammar, spelling, and punctuation	Website contains grammar or spelling errors		Website contains 3 or less spelling or grammar errors		Website contains 1 grammar and no spelling errors		Website is grammar and spelling error free			
	0	○	1-7	○	8-14	○	15-20	○		
Site documentation and copyright compliance	Documentation and copyright information not addressed or addressed incorrectly				Documentation addressed and substantiated compliance to copyright regulations using visual representation					
	0	○		○	10		○			

### Project Evaluation

Site is compatible with multiple platforms	Site is not compatible with any platforms		Site is only compatible with one platform		Site opens appropriately on at least 2 platforms		Site opens appropriately on more than 2 platforms			
	0	○	1-3	○	4-7	○	8-10	○		
Site interactivity functions and is error free	Site contains errors that prevent the execution		Site contains errors that did not prevent execution		Site is error free		Site is error free and logically organized			
	0	○	1-7	○	8-14	○	15-20	○		
Site has e-commerce technology	No e-commerce technology demonstrated		E-commerce technology demonstrated		E-commerce technology functional (does not have to be activated)		E-commerce technology functional with advanced features (does not have to be activated)			
	0	○	1-7	○	8-14	○	15-20	○		
Website elements are consistent across all pages	Only one page is presented		Pages are not consistent		Pages are consistent		Pages are consistent and elements enhance the experience for the user			
	0	○	1-7	○	8-14	○	15-20	○		
<b>Subtotal (200 max)</b>										

### Penalty Points (Mark all that apply)

Deduct 5 points for each instance of guidelines not being followed	_____	<b>Total Penalty</b>	_____
		<b>Grand Total</b>	

Name: \_\_\_\_\_

School: \_\_\_\_\_

State: \_\_\_\_\_

Judge's Signature: \_\_\_\_\_

Date: \_\_\_\_\_