

HIGH SCHOOL - E-BUSINESS

Project Rating Sheet

(Mark one score per row **AND** write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

| Project Usability | Not Demonstrated | | Below Expectations | | Meets Expectations | | Exceeds Expectations | | Points Earned | Tie Breaker |
|---|--------------------------------------|---|---|---|---|---|---|---|---------------|-------------|
| | 0 | ○ | 1-7 | ○ | 8-14 | ○ | 15-20 | ○ | | |
| Website usability and navigation | Website is not usable | | Website usable but does not follow event guidelines | | Website usable and meets all guidelines | | Website contains more features than what is required in the guidelines | | | |
| | 0 | ○ | 1-7 | ○ | 8-14 | ○ | 15-20 | ○ | | |
| Color/contrast, backgrounds, and font are appropriate for the topic | No design principals applied | | Color/contrast, font, or design choice is distracting | | Color/contrast, font, and design choice are appropriate for the concept/topic | | Color/contrast, font, and design choice enhance the experience for the user | | | |
| | 0 | ○ | 1-7 | ○ | 8-14 | ○ | 15-20 | ○ | | |
| Graphics appropriate for the topic | No graphic design principals applied | | Graphics are distracting | | Graphics are appropriate for the concept/topic | | Graphics enhance the experience for the user | | | |
| | 0 | ○ | 1-7 | ○ | 8-14 | ○ | 15-20 | ○ | | |

Site Content

| | | | | | | | | | | |
|--|--|---|---|---|---|---|--|---|--|--|
| Fully address the topic | Topic is not followed | | Topic is not fully addressed | | Topic is fully addressed | | User, with no knowledge of the topic, can identify based on site | | | |
| | 0 | ○ | 1-7 | ○ | 8-14 | ○ | 15-20 | ○ | | |
| Site contains multiple elements providing evidence of production skill | No evidence of website production skill demonstrated | | Website is designed using limited features | | Website contains use of multiple technologies | | Website contains advanced features | | | |
| | 0 | ○ | 1-7 | ○ | 8-14 | ○ | 15-20 | ○ | | |
| Grammar, spelling, and punctuation | Website contains grammar or spelling errors | | Website contains 3 or less spelling or grammar errors | | Website contains 1 grammar and no spelling errors | | Website is grammar and spelling error free | | | |
| | 0 | ○ | 1-7 | ○ | 8-14 | ○ | 15-20 | ○ | | |
| Site documentation and copyright compliance | Documentation and copyright information not addressed or addressed incorrectly | | | | Documentation addressed and substantiated compliance to copyright regulations using visual representation | | | | | |
| | 0 | ○ | | ○ | 10 | | ○ | | | |

Project Evaluation

| | | | | | | | | | | |
|--|---|---|---|---|--|---|---|---|--|--|
| Site is compatible with multiple platforms | Site is not compatible with any platforms | | Site is only compatible with one platform | | Site opens appropriately on at least 2 platforms | | Site opens appropriately on more than 2 platforms | | | |
| | 0 | ○ | 1-3 | ○ | 4-7 | ○ | 8-10 | ○ | | |
| Site interactivity functions and is error free | Site contains errors that prevent the execution | | Site contains errors that did not prevent execution | | Site is error free | | Site is error free and logically organized | | | |
| | 0 | ○ | 1-7 | ○ | 8-14 | ○ | 15-20 | ○ | | |
| Site has e-commerce technology | No e-commerce technology demonstrated | | E-commerce technology demonstrated | | E-commerce technology functional (does not have to be activated) | | E-commerce technology functional with advanced features (does not have to be activated) | | | |
| | 0 | ○ | 1-7 | ○ | 8-14 | ○ | 15-20 | ○ | | |
| Website elements are consistent across all pages | Only one page is presented | | Pages are not consistent | | Pages are consistent | | Pages are consistent and elements enhance the experience for the user | | | |
| | 0 | ○ | 1-7 | ○ | 8-14 | ○ | 15-20 | ○ | | |
| Subtotal (200 max) | | | | | | | | | | |

Penalty Points (Mark all that apply)

| | | | |
|--|-------|----------------------|-------|
| Deduct 5 points for each instance of guidelines not being followed | _____ | Total Penalty | _____ |
| | | Grand Total | |

Name: _____

School: _____

State: _____

Judge's Signature: _____

Date: _____