

HIGH SCHOOL - DIGITAL VIDEO PRODUCTION

Project Rating Sheet

(Mark one score per row **AND** write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

Project Usability	Not Demonstrated		Below Expectations		Meets Expectations		Exceeds Expectations		Points Earned	Tie Breaker
	0	○	1-7	○	8-14	○	15-20	○		
Video plays successfully	Media not usable		Media usable but not submitted according to event guidelines		Media usable but not plug and play		Media usable in multiple players			
	0	○	1-7	○	8-14	○	15-20	○		

Video Content

Fully address the concept and/or topic	Concept and/or topic are not followed		Concept and/or topic not fully developed		Fully addresses the concept and/or topic		User with no knowledge of the concept and/or topic can identify based on video			
	0	○	1-7	○	8-14	○	15-20	○		
Video contains multiple elements providing evidence of production skill	No evidence of video production skill demonstrated		Video is designed using limited video editing skill		Video contains transitions and use of multiple technologies		Video contains multiple advanced film techniques			
	0	○	1-7	○	8-14	○	15-20	○		
Grammar, spelling, and punctuation	Video contains grammar or spelling errors		Video contains 3 or less spelling or grammar errors		Video contains one grammar and no spelling errors		Video is grammar and spelling error free			
	0	○	1-7	○	8-14	○	15-20	○		
Copyright information is noted and documented, and video content is original	Copyright information not addressed or addressed incorrectly AND video content is not original		Material violates copyright guidelines OR video content is not original		Copyright information is documented, and video content is original		Copyright compliance is documented using visual representation, and video content is original			
	0	○	1-7	○	8-14	○	15-20	○		

Project Evaluation

Presentation has logical flow of information	Flow of video does not seem logical		Flow does not connect each element of the video		Flow is logical and appears sequenced with beginning, middle, and end		Presentation is logical and includes a call to action at the end			
	0	○	1-10	○	11-20	○	21-30	○		
Quality of editing and transitions	There are no transitions or evidence of video editing incorporated		Transitions exist but are rough and do not flow easily		Transitions flow seamlessly and serves as a logical component of the video		Multiple types of transitions are used and all flow seamlessly			
	0	○	1-10	○	11-20	○	21-30	○		
Audio and visual elements are coordinated	Audio and Visual elements are limited		Audio and Visual elements do not include variety		Audio uses a variety of sources including direct audio and dubbed audio; visual includes multiple camera angles and techniques		Audio and visual uses variety of sources and special effects			
	0	○	1-7	○	8-14	○	15-20	○		
Use of video/film techniques	Video technology use not evident		Video incorporates use of film techniques		Video incorporates advanced use of film techniques		Video contains multiple advanced film techniques such as special effects			
	0	○	1-7	○	8-14	○	15-20	○		
Project Subtotal (200 max)										

Penalty Points

Deduct 5 points for each instance of project guidelines not being followed	- ____	○	Total Penalty	- ____	
Grand Total					

Name(s): _____

School: _____

State: _____

Judge's Signature: _____

Date: _____