

2/17/20

Dear State FBLA advisors, teachers, administration, and students,

My name is Bill Winberg, I am the Director of Operations for Applebee's in West Nebraska, and I reside in Kearney. In 1988, as a high school kid in Broken Bow, I was lucky enough to be able to participate in State FBLA and I can't express how amazing of an experience it was for me as a young man. I developed not only on the business aspect of life, but on the social and 'community' aspect as well. I have memories that I will forever cherish, and I always wondered how I could possibly pay it back. I have consistently strived to pay it forward to others through development and opportunities.

We are simply honored and privileged to have you all coming to Kearney, and admire everything the FBLA does for young minds! We would like to support your group and its members by offering to pay for all teachers/bus drivers/administration meals if they would like to bring in their team! We normally don't take reservations, but for you we will not only make an exception but we will also offer to allow you to preorder for everyone in your party by calling in advance. If you call and arrange it ahead of time, we will not only save you a spot, but send you a smaller limited menu (at discounted prices) via email for your students to preorder and we can have it ready when you arrive!!"

We know this event has a lot of moving pieces, with testing and competitions, but we would love to work out a way to enhance your experience at this amazing event! My only request would be that we need to have the information before the dates of the meeting so we can ensure you get everything exactly the way you would expect Applebee's to do! We could even consider delivering it to you directly to your hotels or give an additional discount to use our Carside to go option, if you had too small of a time frame to take full advantage of it.

Please reach out to Tyson Flesner our General Manager at the Kearney Applebee's location at 308-698-6000, or please feel free to send Tyson or I an email.

Tyson's email is ab23gm@rmhfranchise.com
Or my email at bwinberg@rmhfranchise.com

I sincerely hope your time at this event is as fantastic as mine was 30 years ago! Please don't hesitate to ask if there is anything else we can do for you!

Sincerely,

Bill Winberg
Director of Operations
West Nebraska Applebee's
(402) 310-6161