



Nebraska Future Business Leaders of America

Dear Nebraska FBLA Supporter,

Thank you for taking the first step in becoming a 2022 Nebraska Future Business Leaders of America Sponsor. Our leadership event is held April 11-13, 2022.

Each year, over 2,000 Nebraska high school students compete for a chance to represent Nebraska at the National Leadership Conference. With competitive events ranging from accounting to mobile application development, banking and financial systems to agribusiness, Nebraska FBLA offers events for every student no matter their career path.

Serving as a conference sponsor allows you to be part of the FBLA organization. You may interact directly with members, advisers, and staff, sharing your knowledge and expertise while discussing the many opportunities your business or organization offers.

Nebraska FBLA offers three conference sponsorship levels in addition to a la carte competitive event and exhibitor only options:

- Community Sponsor - \$1,000
- Business Sponsor - \$2,000
- Leader Sponsor - \$5,000

Please complete and return the attached Conference Sponsor Form along with a check made payable to Nebraska FBLA to our accounting firm, Grafton and Associates, at the address provided on the form.

Receiving a check and the attached intent form by **January 15, 2022** ensures that your event sponsorship is processed and recognized at the conference.

Nebraska FBLA, a 501(c)(3) nonprofit organization, serves over 5,800 students interested in developing business career competencies and leadership skills.

We look forward to your participation in the FBLA State Leadership Conference.

Sincerely,

A handwritten signature in blue ink that reads "Jacqui Garrison".

Jacqui Garrison
Nebraska FBLA State Chairman



Conference Sponsorship Options

Community Sponsor - \$1,000

Business Sponsor - \$2,000

Leader Sponsor - \$5,000

Community Sponsor | \$1,000

- Recognition as Community Sponsor during all General Sessions
- Listed as sponsor and exhibitor on the Nebraska FBLA website.
- One 30-minute workshop (optional)
- Exhibit Booth during State Leadership Conference (Monday and Tuesday)
- Two (2) Platinum Competitive Event Sponsorships (Selected by sponsor from list of available events.)

Business Sponsor | \$2,000

- Recognition as Business Sponsor during all General Sessions
- Listed as sponsor and exhibitor on the Nebraska FBLA website with logo.
- Logo/names listed as Conference Sponsors on the conference center monitors throughout the facility.
- Two 30-minute workshops (optional)
- Exhibit Booth during State Leadership Conference (Monday and Tuesday)
- Three (3) Platinum Competitive Event Sponsorships (Selected by sponsor from list of available events.)

Leader Sponsor | \$5,000

- Recognition as Leader Sponsor during all General Sessions
- Listed as sponsor and exhibitor on the Nebraska FBLA website with logo and a link to business website.
- Exhibit booth during State Leadership Conference (Monday and Tuesday)
- Five (5) Platinum Competitive Event Sponsorships (Selected by sponsor from list of available events.)

Exhibitor | \$300

- Exhibitor Booth during State Leadership Conference
 - Listed on the Nebraska FBLA Website and Conference App
 - Contact information shared on conference web page.
 - Exhibit booth April 11-12

Organizations and individuals may choose to sponsor an individual competitive event, with recognition of sponsorship at the Awards of Excellence Ceremony open to all conference attendees.



Competitive Event Options

Competitive Event Sponsorship helps to cover the cost of the online tests, awards, and national conference stipends for students.

Silver Competitive Event Sponsor - \$100

Gold Competitive Event Sponsor - \$150

Platinum Competitive Event Sponsor - \$200 or more

Competitive Events to Sponsor:

High School Events

3-D Animation
Accounting I
Accounting II
Advertising
Agribusiness
American Enterprise Project
Banking and Financial Systems
Broadcast Journalism
Business Calculations
Business Communication
Business Ethics
Business Financial Plan
Business Law
Business Management
Business Plan
Client Service
Coding and Programming
Community Service Project
Computer Applications
Computer Game & Simulation
Programming
Computer Problem Solving
Cyber Security
Database Design & Applications
Digital Video Production
E-business
Economics
Electronic Career Portfolio
Entrepreneurship
Future Business Leader
Graphic Design
Health Care Administration
Help Desk
Hospitality and Event
Management
Impromptu Speaking

Insurance and Risk
Management
International Business
Introduction to Business
Concepts
Introduction to Business
Communication
Introduction to Business
Presentation
Introduction to Business
Procedures
Introduction to Event Planning
Introduction to FBLA
Introduction to Financial Math
Introduction to Information
Technology
Introduction to Parliamentary
Procedure
Introduction to Public Speaking
Introduction to Social Media
Strategy
Job Interview
Journalism
LifeSmarts
Local Chapter Annual Business
Report
Management Information
Systems
Marketing
Mobile Application
Development
Network Design
Networking Infrastructures
Organizational Leadership
Parliamentary Procedure Team
Partnership with Business Project
Personal Finance

Political Science
Public Service Announcement
Public Speaking
Publication Design
Sales Presentation
Securities and Investments
Social Media Strategy
Sports & Entertainment
Management
Spreadsheet Applications
Virtual Business Finance
Challenge
Virtual Business Management
Challenge
Website Design
Who's Who in Nebraska FBLA
Word Processing

Middle School Events

ML – Business Ethics
ML - Business Etiquette
ML - Financial Literacy
ML - Career Exploration
ML – Career Research
ML - Digital Citizenship
ML - Elevator Speech
ML – Exploring Economics
ML – Exploring Technology
ML – FBLA Concepts
ML – FBLA Mission and Pledge
ML - Exploring Computer
Science
ML - Multimedia and Website
Development
ML - Young Leader Award



Nebraska Future Business Leaders of America

2022 State Leadership Conference

April 11-13, 2022 | Kearney, NE

CONFERENCE SPONSOR FORM

Business: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Event(s) to sponsor: _____

Chapter: _____

I (We) wish to be a Conference Sponsor the 2022 Nebraska FBLA State Leadership Conference.

- Community Sponsor - \$1,000
- Business Sponsor - \$2,000
- Leader Sponsor - \$5,000

- I will provide a workshop at the State Leadership Conference.

I (We) wish to sponsor a competitive event at the 2022 Nebraska FBLA State Leadership Conference.

- Silver Competitive Event Sponsor - \$100
- Gold Competitive Event Sponsor - \$150
- Platinum Competitive Event Sponsor - \$200

I (We) wish to have an exhibitor booth at the 2022 Nebraska FBLA State Leadership

- Exhibitor Booth - April 11-12 - \$300

Please complete this form and mail it along with your check made payable to *Nebraska FBLA* by **January 15, 2022**, to:

Grafton & Associates, P.C.
Nebraska FBLA
5935 S. 56 St., Ste. A
Lincoln, NE 68516-3307

THANK YOU FOR PARTICIPATING!

Please keep a copy for your records

For Office Use Only
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 4820-03