

2019-2020 Nebraska FBLA Goals

Member Experience

- ❖ Establish a consistent officer communication plan at state and local level
- ❖ Increase Middle Level Chapters by 100%
- ❖ Increase membership to 5,500 members.
- ❖ 200 members complete ASQM.

Achievements

- ❖ Implement the SMART Project to promote chapter competition of Nebraska FBLA goals
- ❖ \$10,000 donated to the foundation from outside of chapters (i.e. businesses, alumni, or other individuals)
- ❖ All chapters connect with a state officer to implement Program of Work.
- ❖ 250 members complete a BAA level.
- ❖ Expand requirements for Sweepstakes, StepUp2Tech, and Connect with Business.

Philanthropy

- ❖ 70% of chapters complete at least 1 of the following ribbon projects:
 - Community Service Awards
 - March of Dimes
 - Nebraska FBLA Foundation
 - Feed Nebraska
 - Go Green
- ❖ 200 Members complete a CSA level
- ❖ 5 Community Service Projects done in collaboration with another local FBLA Chapter or another CTSO.
- ❖ Establish monthly community service spotlight recognizing a local chapter.
- ❖ Each chapter recruits 1 business to donate to the foundation.

