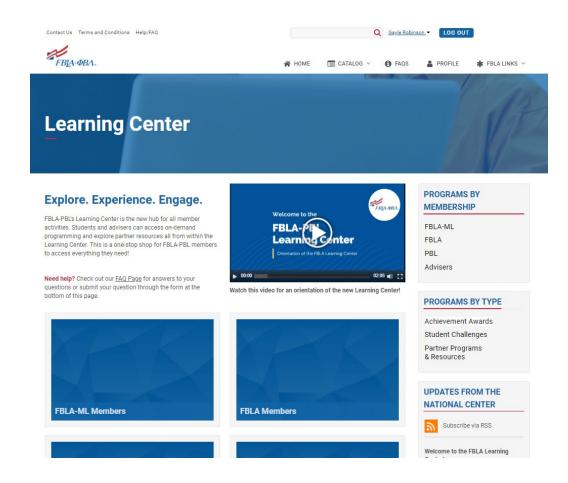


# **Getting Started Guide**





# **Getting Started Guide**

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**FOR ADDITIONAL ASSISTANCE:** If you still need help after reviewing this guide, please contact Gayle Robinson at <a href="mailto:grobinson@fbla.org">grobinson@fbla.org</a> or (703) 657-8186.

<sup>\*</sup>Please note the Table of Contents above is linked. You can click on any items on this list to go directly to that section.





## **Overview**

#### What is the Learning Center?

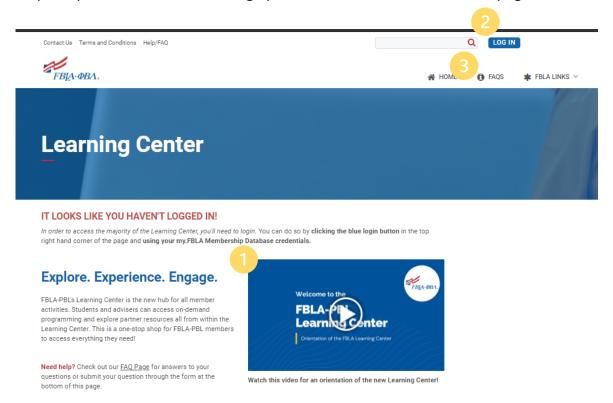
The Learning Center is the new hub for all educational programming for both members and advisers. Once logged in, members can participate in individual achievement award programs, compete in student challenges, and explore partner programming and resources. Advisers will also have access to adviser versions of each member program as well as additional programming and training specifically for advisers.

Visit the Learning Center - https://learn.fbla-pbl.org

### **Getting Started**

Below is a screenshot of what you will see when you first open the Learning Center. We have marked with yellow circles the first three steps you should take.

- 1. Watch the Learning Center Orientation Video this video introduces you to the Learning Center and demonstrates how to navigate the platform.
- 2. **Login** Click the blue button in the top right-hand corner to login using your normal my.FBLA membership database credentials. You will not be able to see most of the content until you login!
- 3. **Visit the FAQ Page** We are continuously updating the FAQ page with answers to your questions, so we encourage you to review the content on this page.







# **Navigating the Learning Center**

#### Logging In

To access most of the content in the <u>Learning Center</u>, you will need to login. You can do so by clicking the blue *Log In* button at the top of the screen. You will then be redirected to a generic FBLA login screen where you will need to login using your my.FBLA Membership Database credentials. Once logged in, you'll be redirected back to the Learning Center where you'll now be able to register for programs.

For more help with the login process, please review the <u>Login Troubleshooting</u> section at the end of this guide.

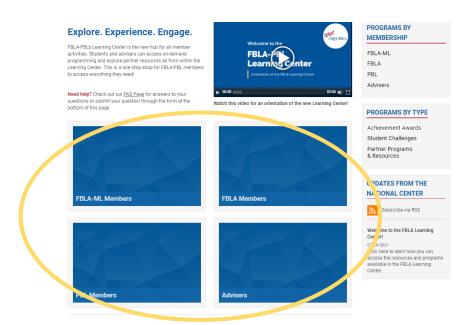


## **Division Pages**

On the home screen in the <u>Learning Center</u>, you will see that the site had been broken down into four primary hubs represented by the four blue boxes shown below. You will want to navigate to the hub based on your role in the organization:

- FBLA-ML Members
- FBLA Members

- PBL Members
- Advisers





## **Getting Started Guide**

#### **Division Pages**

Regardless of membership division, student division hubs will be broken into three categories:

- Achievement Awards The first category you'll see is your division's achievement awards. This is where you will find the brand-new LEAD Awards for FBLA Middle Level Members, Business Achievement Awards for FBLA Members, and the new Excellence Award for Phi Beta Lambda members.
- Student Challenges The second category you'll see is student challenges. Did you know you can compete against members from around the country throughout the year? Different from the National Awards Program which are our official Competitive Events, student challenges are typically hosted by our partners and take place at various points throughout the year.
- Additional Programming The last category you'll see catches all other programs we offer. Here, you'll find on-demand programs from the National Center and our partners.



**Updates from the National Center** – As new programs launch, announcements directed towards students will be posted to the Learning Center. *Please Note: Adviser announcements will continue to primarily be posted in the Leadership Community.* 



## **Getting Started Guide**

#### **Adviser Hub**

The adviser hub is structured differently from the student hub. When arriving in the adviser hub, there are a few key areas to note.

- Adviser Trainings and Webinars You can find recordings of previous webinars from the National Center as well as register for future webinars in the Adviser Trainings and Webinars box.
- **2.** Adviser Division Hubs Adviser versions of student programs (i.e. LEAD Awards, BAA Awards, and PBL Excellence Awards) are sorted by division.
- **3.** Additional Adviser Resources Additional handouts and/or videos will be housed in the Additional Adviser Resources file collection at the bottom of the screen.

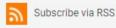
# WELCOME TO THE ADVISER HUB! Are your students participating in programs on the Learning Center? Access adviser versions of those programs with additional resources here. You'll need to register for each program to access all of the program components and the adviser resource guide. Dn-Demand Webinar: my.FBLA Database Training Recorded On: 08/10/2021 Brought to you by the National Center

FBLA-ML Adviser Program Resources





ADDITIONAL ADVISER RESOURCES



Local Adviser Admin Permissions

Are you a local chapter adviser? Click here to learn how you can access progress reports for your chapter members.

▲ Download





# **Program Registration**

#### **Student Registration**

Paid members will register through their membership division hub. Students will choose what type of program they are looking for on their division hub home screen and then navigate to that program type's respective page. Once there, paid members will see a list of available programs and a green Register (Free!) button. \*If students do not see the green Register (Free!) button, they likely are not logged in or have not paid their membership dues.



The Business Achievement Awards are an individual achievement award program for high school students. Participating students have the opportunity to enhance their leadership skills, expand their business knowledge, contribute to their local communities, and earn recognition by immersing themselves in their school and communities.

- Contributor Award (Level One) Members are introduced to the foundations of FBLA and learn how to best take advantage of the opportunities available to members.
- Leader Award (Level Two) Members learn the fundamentals of leadership and explore their personal leadership style.
- Advocate Award (Level Three) Members have the
  opportunity to select a business skill or content area that
  they would like to further develop. Once completed,
  members have the choice of continuing on to the Capstone
  Project or selecting a new business skill or concept to earn
  an additional Advocate Award.
- Capstone Award (Level Four) Participating members will design, complete, and reflect on a project that solves a realworld problem.

# PROGRAMS BY MEMBERSHIP

FBLA-ML FBLA

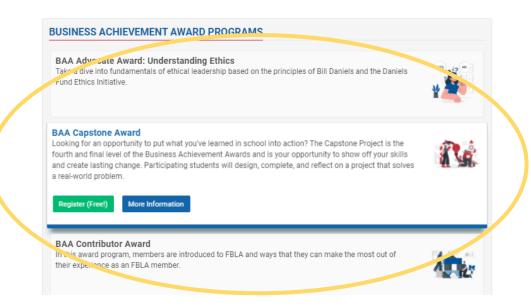
PBL

Advisers

#### PROGRAMS BY TYPE

Achievement Awards Student Challenges

Partner Programs & Resources



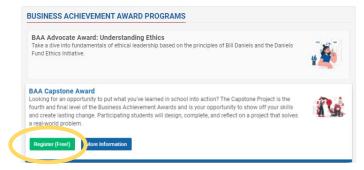
<sup>\*</sup>The image above provides a sample of what a landing page by program type.



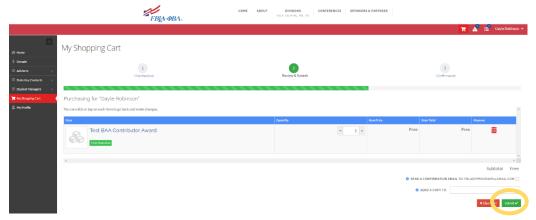
## **Getting Started Guide**

#### **Registration Process:**

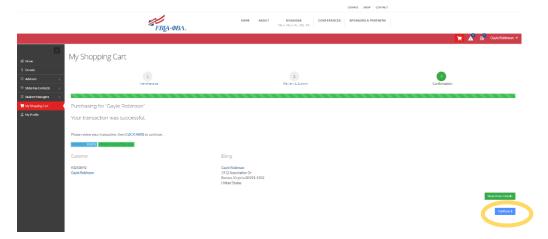
1. Locate the program you want to register for and click the green *Register (Free!)* button. Students will now be re-directed to the membership database.



2. Once in their shopping cart in the membership database, students should click the green *Submit* button to process their registration.



3. On the next screen, students should select the blue *Continue* button to return to the Learning Center where they will now have access to that program.



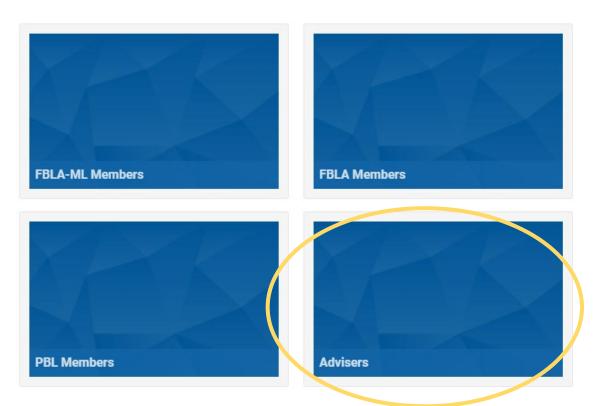


# **Getting Started Guide**

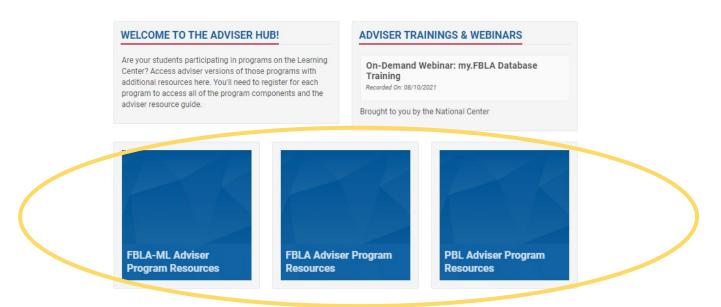
## **Adviser Registration**

The adviser registration process is very similar to the student registration process.

1. Navigate to the Adviser Hub – From the home screen, click the blue box labelled advisers.



2. **Select your division** - Click the blue box labelled adviser program resources for your division.





## **Getting Started Guide**

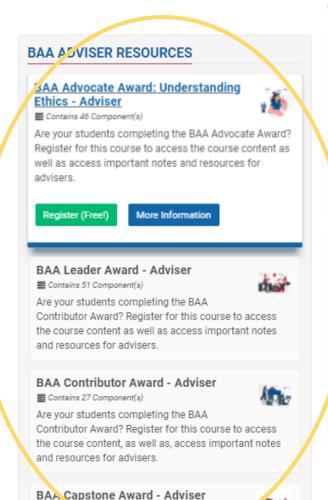
 Click the green Register button on the program that you want to register for -Advisers will then see a mirror list of programs to what their students see but advisers will see the adviser version.

#### WELCOME FBLA ADVISERS!

Welcome! On this page, you will find adviser copies of each BAA program available to your students. These copies include everything available to your students but in a more user friendly format for advisers. While your students must complete components in order, you have full access to every component immediately. Additionally, you'll find an Adviser Resource guide with each program that provides an outline of each program along with Classroom Connections and Competitive Event Connections.



Click the play button to learn more about the new BAA program.



#### REGISTRATION INSTRUCTIONS

- Click the green Register button below the program you would like to register for.
- Once redirected to the my.FBLA Membership Database, purchase the product for yourself.
- Click the blue Continue button to return to the Learning Center to access the program.

#### IMPORTANT NOTES

Adviser Resource - This resource is a program overview in pdf form that contains program objectives, outlines, student activities, classroom connections, and competitive event connections.

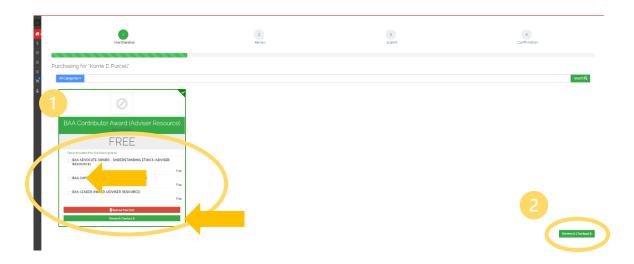
 Adviser Feedback - Find a problem with one of the programs? Please submit any questions, concerns and/or general feedback through the \*Adviser Feedback\* Survey under the Component tab of each course.

Contain. 17 Component(s)



## **Getting Started Guide**

- 4. Select any additional programs you want to register for and click the green Review & Checkout button if purchasing a program such as one of the BAA award levels, you might be prompted to purchase additional related programs. You can check the box next to each program you would like to also purchase in the box on the left-hand side of the screen. Once selected, click the large Review & Checkout button.
  - \*If you are not prompted to add additional programs to your cart, simply click the green Review & Checkout button in the bottom right-hand corner.



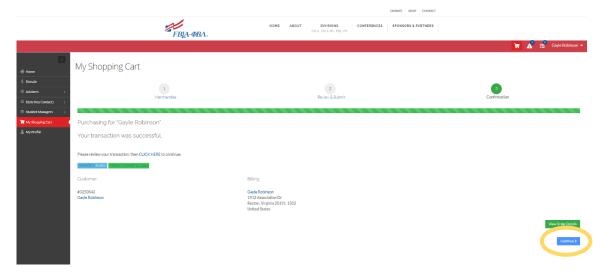
5. Click the green Submit button to process your registration.





## **Getting Started Guide**

6. Click the blue Continue button to return to the Learning Center - you will now have access to that program.



#### **Achievement Awards**

#### Overview

In this new system, student members will register themselves for *LEAD Awards*, *Business Achievement Awards*, and the new *PBL Excellence Award*. Advisers will have access to an adviser replica of each student program.

- **Student Access** Members individually register for *Achievement Award* programs through their *Division Page*
- Adviser Access Advisers register for adviser versions of each program in the Adviser Hub

## LEAD Awards (FBLA-ML)

The LEAD Awards are the individual achievement award program for FBLA-ML members. Participating members can enhance their leadership skills, expand their business knowledge, and earn recognition by immersing themselves in their school and communities. There are two levels to the LEAD Award.

- 1. **LEAD Explore Award** Members are introduced to the foundations of FBLA, learn how to best take advantage of the opportunities available to them, and develop their leadership skills.
- 2. **LEAD Aspire Award** Members select a business skill or content area that they would like to further develop. Once complete members can choose to select a new business skill or concept to earn an additional Aspire Award.
  - Time Management (Available Now)
  - Money Management (Coming Soon)







## **Business Achievement Awards (FBLA)**

The Business Achievement Awards are an individual achievement award program for high school students. Participating students can enhance their leadership skills, expand their business knowledge, contribute to their local communities, and earn recognition by immersing themselves in their school and communities.

- Contributor Award (Level One) Members are introduced to the foundations of FBLA and learn how to best take advantage of the opportunities available to members.
- 2. **Leader Award (Level Two)** Members learn the fundamentals of leadership and explore their personal leadership style.
- 3. Advocate Award (Level Three) Members can select a business skill or content area that they would like to further develop. Once completed, members have the choice of continuing to the Capstone Project or selecting a new business skill or concept to earn an additional Advocate Award.
  - Understanding Ethics (Available Now)
  - Personal Branding (Coming Soon)
  - Design Thinking (Spring 2022)
- 4. Capstone Award (Level Four) Participating members will design, complete, and reflect on a project that solves a real-world problem. Over the course of approximately 80 hours, students will use design thinking methodology to design and implement a project that impacts their school or community.







#### PBL Excellence Award

The PBL Excellence Award replaces the now-retired Career and Membership Achievement Program (CMAP).

The Excellence Award is Phi Beta Lambda's new individual achievement award that provides members with the opportunity to develop critical skills needed to succeed in the workforce. This credit-based award program provides members with the opportunity to participate in a variety of programs including but not limited to in-person conferences, ondemand educational programming, and interactive networking opportunities. Each program is worth a specific number of credits and each award level requires a certain number of credits to be achieved.

#### **Excellence Award Levels:**

- Bronze Award 5 Credits
- Silver Award 10 Credits
- Gold Award 20 Credits

While some credit opportunities will be available on-demand throughout the year, others will be live events announced throughout the year.



## **Getting Started Guide**

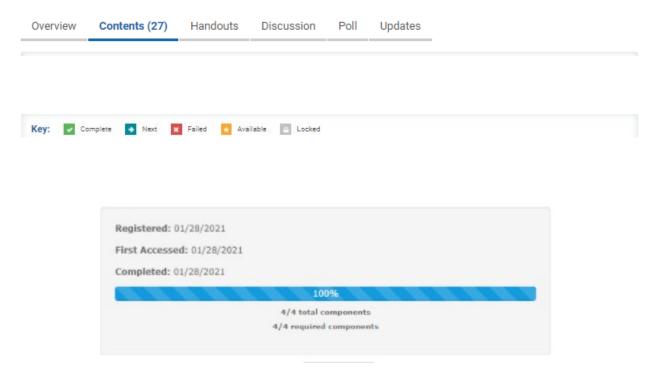
# **Navigating Programs**

#### **Basic Elements**

Once registered, each program has a few basic elements all members and advisers should be aware of.

**Tabs** – Each program will have a few different tabs available depending on the program.

- Overview: All programs will have an overview tab that provides a description of the program, program objectives (when applicable), and an outline of the content.
- Contents: All programs will have a contents tab this is where all components of the actual program will be found. When completing a program, components typically must be completed in a specific order and components are typically 'locked' until a previous component is completed.
- Handouts: All handouts including program overviews and handouts actual program assignments can be found in the Handouts tab.
- Discussion: Members can ask questions, submit ideas, suggest changes, etc.in this tab. FBLA staff will be regularly monitoring these discussion boards and all posts will be approved by FBLA staff prior to being made public.
- Poll: When appropriate, polls will be added to programs through the poll tab.
- *Updates*: As programs are updated throughout the year or specific announcements regarding programs need to be made, those notes will be added to the *Updates* tab.
- Speakers: If a program includes a speaker, their name and bio will be included under the Speakers tab.





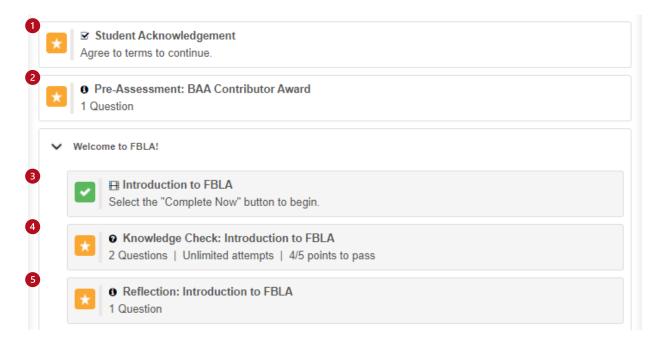
## **Getting Started Guide**

**Program Components** – Programs can be made up of a variety of different types of components. The most basic components include the following:

1. Student Acknowledgement – All content submitted by students on the Learning Center can and will be audited for completeness and authenticity. Prior to beginning a program, all students must agree to the following statement:

I agree to only submit work that is my own. I acknowledge that all of my submissions may be audited and that if it appears that I have submitted the work of others or not completed a task in full, I may lose my award.

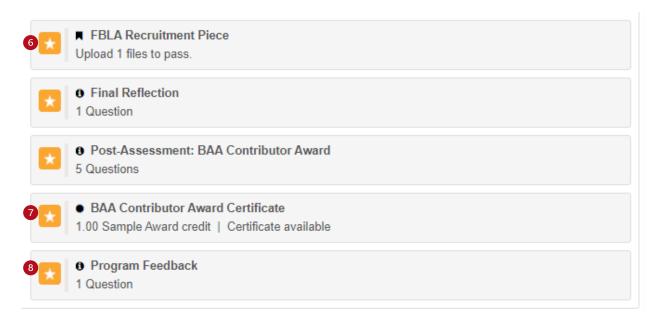
- 2. Pre & Post-Assessments These surveys are designed to assess the impact of a given program. There are no right or wrong answers so please answer truthfully. The results will help FBLA's National Center modify current programs and create new programs.
- 3. Interactive Modules These short modules review key concepts and ideas through an interactive presentation and short videos. Each program is typically broken down into multiple short interactive modules that are the followed by 1-2 activities to demonstrate new knowledge.
- 4. Knowledge Checks These are scored quizzes based on the previous interactive module that students must pass to move forward in the program. If students do not pass the quiz, they can retake it as many times as needed.
- 5. Reflection Questions Most modules also require students to reflect on something that they learned and submit a short-written answer. Please note: Once submitted, neither students nor advisers will be able to retrieve answers to reflection questions!





## **Getting Started Guide**

- 6. Worksheet/Assignment Submissions Some programs will have fillable pdf that students must complete and then upload the completed worksheet and/or another assignment that requires a student to upload a task that they completed outside of the Learning Center. Like Reflection Question once submitted, students and advisers will not have access to these files.
- 7. Certificates Once all components of a program are complete, students can download their Certificate of Completion. Each certificate also includes one or more credits FBLA-ML & FBLA Members should ignore the credits at this time.
- 8. **Program Feedback** If members or advisers have any feedback on a given program (e.g. errors in a program, incorrect information, general thoughts, etc.), they can submit that feedback through the program feedback component in each program.



## Adviser Only Components

Adviser versions of each program have two adviser specific components:

- Adviser Resource This document can be downloaded and includes a list of all tasks that students must complete for a given award along with suggestions for classroom connections.
- 2. Adviser Feedback Any feedback for the national center can be submitted here,







## **Adviser Administrative Permissions**

#### Requesting Administrative Permissions

Local advisers that would like to monitor their student's progress need to submit a request for administrative permissions. You'll need to follow the following steps to request this permission:

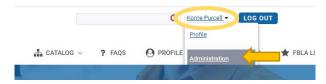
- 1. If you have never logged in to the Learning Center, you will need to first use your my.FBLA-PBL credentials and login to the system.
- 2. Complete the <u>Local Adviser Permission Request Form</u>. You will need to provide your name, school/chapter name, chapter number, and your email address.
- 3. From this point, a staff member will verify that you are an adviser at the chapter and add the permissions to your Learning Center profile. It may take up to five (5) business days for the permissions to be added.

## **Accessing Reports**

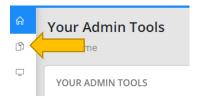
#### **Accessing the Administrative Features**

Once you have been notified those permissions have been added to your account, login and follow these instructions:

1. Click your name in the top right-hand corner of the screen and then click 'Administration' in the drop-down menu.



2. Click the two pieces of paper in the left-hand menu to access the 'Reports' area.



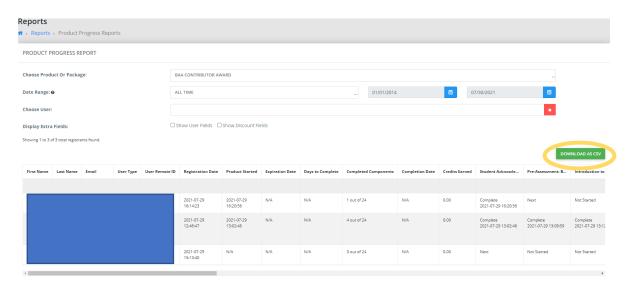
3. To view the progress of your members, click the blue button labelled 'Product Progress Report'.





## **Getting Started Guide**

- 4. This report will open with a series of options for you to select.
  - a. Select the award/course
  - b. Set a time frame if needed
  - c. If checking on just member, type their name into the user field and click the name once it appears.
- 5. Once the report loads, you will have the option to download to a .CSV file for further data manipulation options in Excel or other programs.



#### Can I view actual submissions of my members?

No, the Learning Center only allows for completion to be checked. FBLA staff will audit submissions on the backend.

#### Can I print member certificates with this permission?

No. Members receive certificates automatically upon completing an award or course. If you need or want a copy, please have your member print or save a PDF copy for you.

## **Additional Notes**

## **FAQ** Page

Found here, the FAQ page is frequently updated based on student and adviser questions. Please check here first when you have a question.

 Video Resource Library – On the right-hand side of the FAQ page is a series of videos that explain key concepts and instructions for navigating the Learning Center.



## **Getting Started Guide**

Help Request Form – If you cannot find the answer to your question on the FAQ page, please submit your question through the form at the bottom of the FAQ page and a staff member will be in touch as soon as possible.

#### Leadership Community

Please note the Learning Center is different from the <u>Leadership Community</u>. The Leadership Community is a place for staff to share announcements and resources for both advisers and student leaders, as well as a place for advisers and student leaders to communicate with each other and share best practices. You'll use the same login for the Leadership Community as used for both the Learning Center and the my.FBLA-PBL Membership Database.

Link to Leadership Community: <a href="https://leadershipcommunity.fbla.org/home">https://leadershipcommunity.fbla.org/home</a>

## Login Troubleshooting

#### Are your students having trouble logging in?

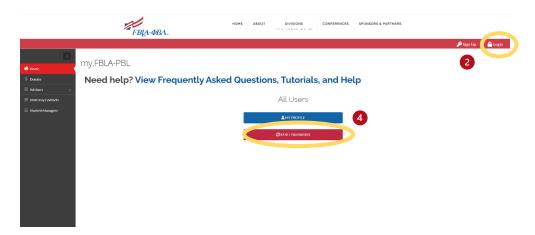
You will need to ensure all students have an e-mail address attached to their account in the my.FBLA Membership Database for them to access the Learning Center. <u>If you need help registering your members, please click here for further instructions.</u>

#### **Passwords**

All users should automatically receive a message from the my.FBLA-PBL Membership Database notifying them of their account creation and instructing them to set a password.

If they did not receive that email, they should follow the instructions below to reset their password.

- 1. Go to the my.FBLA-PBL Membership Database.
- Click 'Login' in the top right-hand corner of the screen.





## **Getting Started Guide**

- 3. Use the email address that you added to their membership record during registration and *Password1* to login
- 4. Click the red 'Reset Password' button in the center of the screen and follow the instructions to reset your password. The 'Old Password' will be *Password1*.
- 5. Now go to the <u>Learning Center</u>.
- 6. Click the blue 'Login' button in the upper right corner of the screen.
- 7. Log in with the email and password just created.

*NOTE*: If the e-mail addresses you added to your student accounts are school addresses, your school system might block external e-mails. We highly recommend you use personal e-mail addresses so that students can easily reset their passwords.