

Graphic Design Production Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Theme fully and properly developed. Solution properly addresses assigned topic.	0	1-7	8-14	15-20	
Elements included in the graphics are suitable, appropriate, and directed toward a specific audience.	0	1-7	8-14	15-20	
Presentation					
Layout has direction and balance.	0	1-3	4-7	8-10	
Fonts and type style support the look and feel of the overall image.	0	1-2	3-4	5	
Colors and graphics enhance aesthetic appeal.	0	1-2	3-4	5	
Graphic design shows creativity, originality, and supports topic.	0	1-3	4-7	8-10	
Format is consistent and appropriate.	0	1-3	4-7	8-10	
Graphic design is clear and concise.	0	1-3	4-7	8-10	
Design gains attention and has eye appeal.	0	1-3	4-7	8-10	

Total Points /100 max _____

Penalty Points. Deduct five (5) points for not adhering to guidelines. - _____

Final Points /100 max _____

Name _____

School _____

Judge's Signature _____ Date _____

Judge's Comments _____
