FBLA Competitive Events Topics

3-D Animation

Category: Prejudged Projects & Presentation

Type: Individual or Team

Topic: Using 3-D animation, create an informational video to train new FBLA chapter officers. The video should include:

- Team building
- Officer duties
- Developing a Program of Work

Broadcast Journalism

Category: Presentation with Equipment

Type: Individual or Team

Topic: You and/or your team are part of your school's broadcast team. Create a live broadcast event that includes the following:

- Social media/cell phones on campus
- Financial literacy story for your audience
- Sports story from your campus

Business Ethics (FBLA)

Category: Presentation without Equipment

Type: Individual or Team

Topic: Research the ethical issues of photo manipulation related to journalistic practices and public opinion.

Business Financial Plan

Category: Prejudged Reports & Presentation

Type: Individual or Team

Topic: Create a Business Financial Plan for a local rental business

that will also do business online. The business should be specifically targeted for your community. The Business Financial Plan should include a name for the business, what items you will be renting, plans for needed construction and/or renovation to the building, equipment to be purchased, inventory for your launch date, hours of operation, staffing requirements, information on developing your e-business website, a promotional plan, and a social media plan.

Coding & Programming

Category: Demonstration

Type: Individual

Topic: Develop an original computer program to track hours for the Community Service Awards program for your chapter members. The program must complete a minimum of the following tasks:

- Track student name, student number, and grade in school with ability to enter/view/edit.
- Track the total of community service hours per student with ability to enter/view/edit.
- Track the Community Service Award program category per student with the ability to enter/view/edit.
- Generate or print weekly/monthly report to show total number of community service hours per student.
- Generate or print weekly/monthly report to show Community Service Award program categories and total hours.
- Data must be stored persistently. Storage may be in a relational database, a document-oriented NoSQL database, flat text files, flat JSON, or XML files.
- The user interface must be a GUI with a minimum of five different control types including such things as drop-down lists, text fields, check boxes, emails, or other relevant control types.
- All data entry must be validated with appropriate user notifications and error messages including the use of required fields.

Computer Game & Simulation Programming

Category: Demonstration

Type: Individual or Team

Topic: Develop a 2D side scrolling game about the FBLA Business Achievement Awards (BAA) Program.

- Give the game a name. The game must have a winning condition (points). You must implement a system of rewards (tokens), obstacles (penalties), a minimum of four levels, and lives. There must be an increase in difficulty as the levels increase.
- The game should be secure and bug free.
- The game should utilize two of the following: keyboard, touchscreen, and/or mouse.
- The game must be compatible for a maximum ESRB rating of E10+.
- The game should have an instructional display.
- The game should have a menu with start and exit/quit at any point and a score board at the end.

Digital Video Production

Category: Prejudged Projects & Presentation
Type: Individual or Team
Topic: Create a video promoting a new discount airline. The airline serves the states surrounding the one in which you live. The video should promote the new airline, include a theme/slogan, share information about flight schedules, and describe the frequent flyer program.

E-business

Category: Demonstration
Type: Individual or Team
Topic: Create an E-business website for a local rental business that will also do business online. The business should be specifically targeted for your community. The E-business site should include a name for the business and what items you will be renting. Include pictures and descriptions of items for rent. The site needs to include purchase and shipping information, a shopping cart, and social media links. (**NOTE**: No live social media accounts should be created for this event.)

Emerging Business Issues (FBLA)

Category: Presentation without Equipment

Type: Individual or Team

Topic: The traditional work environment is changing as technology provides employees the ability to work from anywhere. How is this trend positively and negatively, affecting the modern business environment and employee collaboration?

Graphic Design

Category: Presentation with Equipment

Type: Individual or Team

Topic: Your company has been hired to create the name for a new and upcoming music artist/band. You and/or your team will develop the promotional/branding graphics for the new artist/band. The artist/band will need an identity with a name, logo, and webpage banner. The package should also include graphics for a t-shirt, the cargo vehicle graphics (vehicle to move equipment from one performance to another), and the stage design.

Introduction to Business Presentation

Category: Presentation with Equipment

Type: Individual or Team

Topic: Prepare a presentation discussing how the news/media industry can recover from a tarnished image.

Mobile Application Development (FBLA)

Category: Demonstration

Type: Individual or Team

Topic: Develop an app for local chapters to manage their chapters.

- The app must include: App Name, About FBLA, Join FBLA (form), Calendar, links to FBLA websites, Local Officer Team, links to Social Media, Competitive Events, Current Events, Sign-up for a current event (form for either competitive event, fundraiser, or community service), Q & A, and Contact Us.
- The app must include a way to track chapter meeting attendance.
- The app must be designed for a phone/tablet.
- The operating system must be mobile based such as Android or iO.

- The app should state its licensing and terms of use.

Public Service Announcement

Category: Presentation with Equipment
Type: Individual or Team
Topic: Create a Public Service Announcement about the importance of financial literacy for teens.

Publication Design

Category: Presentation with Equipment
Type: Individual or Team
Topic: Your company has been hired to create the name for a new and upcoming music artist/band. You and/or your team will develop publication items for the new artist/band. You and/or your team will create the name and logo of the artist/band. In addition, an event poster, an event banner, an event venue setup/layout, and a news release must be created.

Social Media Campaign

Category: Presentation with Equipment
Type: Individual or Team
Topic: Financial literacy is important for financial health in the future. Plan a social media campaign to increase an FBLA member's knowledge of finances and the impact of personal financial literacy training. (**NOTE**: No live social media accounts should be created for this event.)

Website Design (FBLA)

Category: Demonstration
Type: Individual or Team
Topic: Create a website for a new discount airline. This airline serves the states surrounding the one in which you live. The airline has hired you to create a website. The website must include:
- Airline name and theme/slogan
- Introduction to the airline that includes animation
- Flight schedules, with the ability to book flights
- Information on the frequent flyer program

- How to apply for a job with the airline
- Social media links (**NOTE**: No live social media accounts should be created for this event.)