E-Business Production Rating Sheet

Project Usability	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Website usability and navigation	Website is not usable	Website usable but not submitted according to event guidelines	Website usable and meets all guidelines	Website contains features in addition to is required in the guidelines	
	0	1-7	8-14	15-20	
Color, backgrounds, font, and sounds are appropriate for the topic	No design principals applied	Contrast, font, sound, or design choice is distracting	Contrast, font, sound, and design choice are appropriate for the concept/topic	Contrast, font, sound, and design choice enhance the experience for the user	
	0	1-3	4-7	8-10	
Graphics appropriate for topic	No graphic design principals applied	Graphics are distracting	Graphics are appropriate for the concept/topic	Graphics enhance the experience for the user	
	0	1-3	4-7	8-10	

Site Content

	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Fully address the topic	Topic is not followed	Topic is not fully developed	Topic is fully addressed	User with no knowledge of the topic can identify based on site	
	0	1-7	8-14	15-20	
Site contains multiple elements providing evidence of production skill	No evidence of website production skill demonstrated	Website is designed using limited features	Website contains use of multiple technologies	Website contains advanced features	
	0	1-7	8-14	15-20	
Grammar, spelling, and punctuation	Website contains grammar or spelling errors	Website contains 3 or less spelling or grammar errors	Website contains 1 grammar and no spelling errors	Website is grammar and spelling error free	
	0	1-7	8-14	15-20	
Copyright information is noted and documented	Copyright information not addressed or addressed incorrectly		Substantiated compliance to copyright regulations using visual representation		
	0	1-7	8-14	15-20	

Project Evaluation

	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Site is compatible with multiple platforms	Site is not compatible with any platforms	Site is only compatible with one platform	Site opens appropriately on at least 2 platforms	Site opens appropriately on more than 2 platforms	
	0	1-3	4-7	8-10	
Overall code – site interactivity functions and is error free	Code contains errors that prevent the execution	Code contains errors that did not prevent execution	Code is error free	Code is well commented to explain logic used and reason for block of code	
	0	1-7	8-14	15-20	
Ability to execute a sale	No checkout/shopping cart option available	Checkout/shopping cart available but not functional	Checkout/shopping cart available and functional	Checkout/shopping cart available with multiple checkout options available	
	0	1-7	8-14	15-20	
Additional technology is used appropriately	No additional technologies are used	Attempt of additional technology evident, but does not function	At least one additional technology added and functions	Multiple technologies added and function appropriately	
	0	1-3	4-7	8-10	
Website elements are consistent across all pages	Only one page is presented	Pages are not consistent	Pages are consistent	Pages are consistent and elements enhance the experience for the user	
	0	1-7	8-14	15-20	
				Project Subtotal (200 Max)	

Penalty Points

Project Guidelines not followed	-5	**Total Penalty**	-
		Grand Total	

Name(s) _____

School _____

Judge's Signature _____ Date _____

Judge's Comments