



Business Ethics

Performance Rating Sheet

Final Round

Expectation Item	Not Demonstrated		Below Expectations		Meets Expectations		Exceeds Expectations		Points Earned
Identifies and defines ethical issues presented in the case study	No identification of ethical issues as it relates to the event guidelines		Identifies OR defines the ethical issues		Identifies and defines the ethical issues		Identifies and defines the ethical issues using industry terminology		
	0	<input type="radio"/>	1-3	<input type="radio"/>	4-7	<input type="radio"/>	8-10	<input type="radio"/>	
Explains why the ethical issues happened	No reasons cited for the ethical issues		Reasons for the ethical issues identified but were not on target		Several, but not all, reasons accurately identified		All reasons addressed and analyzed		
	0	<input type="radio"/>	1-3	<input type="radio"/>	4-7	<input type="radio"/>	8-10	<input type="radio"/>	
Provides logical recommendation as to how the ethical issues should be resolved	No recommendations are given		Recommendations given, but they are not analyzed		Recommendations are given and analyzed with supporting evidence		Recommendations are given and analyzed with multiple pieces of supporting evidence analyzed		
	0	<input type="radio"/>	1-5	<input type="radio"/>	6-10	<input type="radio"/>	11-15	<input type="radio"/>	
Recommends safeguards that should have been in place to prevent the ethical issues	No ethical solution to prevent issues identified		One ethical solution to prevent issues provided with no plan		Ethical solution to prevent issues provided with supporting evidence and a plan developed		One feasible ethical solution to prevent issues recommended with a plan and necessary resources identified		
	0	<input type="radio"/>	1-5	<input type="radio"/>	6-10	<input type="radio"/>	11-15	<input type="radio"/>	
Research shows quality and related information to the ethical issues and incorporates input of businesspeople interviewed	No research done with 3 or more inaccurate statements		Research is unrelated to the ethical topic and 1-2 inaccurate statements		All research is accurate with no reference made to supporting evidence		Research is accurate with supporting evidence provided; incorporates input of businesspeople interviewed as part of presentation		
	0	<input type="radio"/>	1-3	<input type="radio"/>	4-7	<input type="radio"/>	8-10	<input type="radio"/>	
Substantiates and cites sources used while conducting research	No substantiation provided				Substantiates and cites sources				
	0		<input type="radio"/>		10		<input type="radio"/>		

Delivery Skills

Statements are well-organized and clearly stated with use of industry language	Presenter(s) did not appear prepared		Presenter(s) were prepared, but flow was not logical		Presentation flowed in logical sequence		Presentation flowed in a logical sequence; statements were well organized		
	0	<input type="radio"/>	1-3	<input type="radio"/>	4-7	<input type="radio"/>	8-10	<input type="radio"/>	
Demonstrates self-confidence, poise, assertiveness, and good voice projection	Presenter(s) did not demonstrate self-confidence		Presenter(s) demonstrated self-confidence and poise		Presenter(s) demonstrated self-confidence, poise, and good voice projection		Presenter(s) demonstrated self-confidence, poise, good voice projection, and assertiveness		
	0	<input type="radio"/>	1-3	<input type="radio"/>	4-7	<input type="radio"/>	8-10	<input type="radio"/>	
Demonstrates the ability to effectively answer questions	Unable to answer questions		Does not completely answer questions		Completely answers questions		Interacted with the judges in the process of completely answering questions		
	0	<input type="radio"/>	1-3	<input type="radio"/>	4-7	<input type="radio"/>	8-10	<input type="radio"/>	
Performance Subtotal (100 max)									

Penalty Points (Mark all that apply)

Over allowed time (7 minutes)	-5		Dress Code not followed	-5		Deduct 5 points for each instance of guidelines not being followed	-5		Total Penalty	-
Performance Grand Total										

Name(s): _____

School: _____

Judge's Signature: _____

Date: _____



Business Ethics

Case Study Summary Rating Sheet

Expectation Item	Not Demonstrated		Below Expectations		Meets Expectations		Exceeds Expectations		Points Earned
	0	○	1	○	2-3	○	4-5	○	
Identifies ethical issues presented in the case study	No identification of the ethical issues as it relates to the event guidelines		Identifies OR defines the ethical issues		Identifies and defines the ethical issues		Definition of the ethical issues is stated using industry terminology		
	0	○	1	○	2-3	○	4-5	○	
Explains why the ethical issues happened	No reasons cited for the ethical issues		Reasons for the ethical issues identified but were not on target		Several, but not all, reasons accurately identified		All reasons addressed and analyzed		
	0	○	1-4	○	5-7	○	8-10	○	
Provides logical recommendation as to how the ethical issues should be resolved	No ethical solution identified		One ethical solution provided		Ethical solution provided with supporting evidence		Feasible, logical solutions recommended for all issues		
	0	○	1	○	2-3	○	4-5	○	
Recommends safeguards that should have been in place to prevent the ethical issues	No safeguards identified		One safeguard provided		Safeguards provided with supporting evidence		Feasible, logical safeguards recommended for all issues		
	0	○	1	○	2-3	○	4-5	○	
Research shows quality and related information to the ethical issues and incorporates input of businesspeople interviewed	No research done with 3 or more inaccurate statements		Research is unrelated to the ethical topics and 1-2 inaccurate statements		All research is accurate, but no reference made to supporting evidence		Research is accurate with supporting evidence provided, including input of businesspeople interviewed		
	0	○	1	○	2-3	○	4-5	○	
Substantiates and cites sources used while conducting research	No substantiation provided				Substantiates and cites sources				
	0		○		5		○		

Report Format for Case Study Summary

Arrange information according to rating sheet (See above Expectation Items)	Missing one or more sections and/or does not follow rating sheet		All information presented, but order inconsistent with rating sheet		Information arranged according to rating sheet		Presented in the correct order and includes written transitions between sections		
	0	○	1	○	2-3	○	4-5	○	
Formatted and designed according to Format Guide	Does not format document		Inconsistent formatting		Consistent formatting throughout the case study summary		All components of academic report according to Format Guide consistent throughout the case study summary		
	0	○	1	○	2-3	○	4-5	○	
Include correct grammar, punctuation, and spelling	More than 5 grammar, punctuation, or spelling errors		3-4 grammar, punctuation, or spelling errors		No spelling errors, and not more than 2 grammar or punctuation errors		No spelling errors, and not more than 1 grammar or punctuation error		
	0	○	1	○	2-3	○	4-5	○	
Case Study Summary Subtotal (50 max)									

Penalty Points

Deduct 5 points for each instance of guidelines not being followed	-5	○	Total Penalty	-
Case Study Summary Grand Total				

Name(s): _____

School: _____

Judge's Signature: _____

Date: _____