

Business Ethics Written Case Study Rating Sheet

| Expectation Item | Not Demonstrated | Below Expectations | Meets Expectations | Exceeds Expectations | Points Earned |
|---|---|--|---|--|---------------|
| Identifies and defines the ethical topic | No identification of an ethical topic as it relates to the event guidelines | Identifies OR defines the ethical topic | Identifies and defines the ethical topic | Definition of the ethical topic is stated using industry terminology | |
| | 0 | 1-3 | 4-7 | 8-10 | |
| Ethical dimensions of the topic are clearly defined | No ethical dimensions are defined | Ethical dimensions of topic given but they are not analyzed | Dimensions of the topic are given and analyzed with supporting evidence | Dimensions are analyzed with multiple supporting evidence analyzed | |
| | 0 | 1-5 | 6-10 | 11-15 | |
| Identifies and offers an effective ethical solution | No ethical solution identified | One ethical solution provided with no plan | Ethical solution provided with supporting evidence and a plan developed | One feasible ethical solution recommended with a plan and necessary resources identified | |
| | 0 | 1-7 | 8-14 | 15-20 | |
| Researches quality and related information to the ethical topic | No research done with 3 or more inaccurate statements | Research is unrelated to the ethical topic and 1-2 inaccurate statements | All research is accurate with supporting evidence | Research is accurate with supporting evidence expressed with visual aids | |
| | 0 | 1-5 | 6-10 | 11-15 | |
| Provides proper documentation to comply with state and federal copyright laws | No documentation provided | | Substantiates compliance to copyright regulations | | |
| | 0 | | 10 | | |

Delivery Skills

| | | | | | |
|--|--|--|---|---|--|
| Statements are well-organized and clearly stated with use of industry language | Presenter(s) did not appear prepared | Presenter(s) were prepared, but flow was not logical | Presentation flowed in logical sequence | Presentation flowed in a logical sequence, statements were well organized | |
| | 0 | 1-3 | 4-7 | 8-10 | |
| Case Synopsis clearly written | Did not include synopsis | Described in very little detail | Included but missing details | Described in great detail | |
| | 0 | 1-5 | 6-10 | 11-15 | |
| Include correct grammar, punctuation and spelling | More than 5 grammar, punctuation, or spelling errors | 3-4 grammar, punctuation, or spelling errors | No spelling errors, and not more than 2 grammar or punctuation errors | No spelling errors, and not more than 1 grammar or punctuation error | |
| | 0 | 1-5 | 3-4 | 5 | |
| Report Subtotal (100 max) | | | | | |

Penalty Points (Mark all that apply)

| | | | | | |
|--------------|----|-------------------------------|----|---------------------------|---|
| Over 4 pages | -5 | Event Guidelines not followed | -5 | Total Penalty | - |
| | | | | Report Grand Total | |

Name(s) _____

School _____

Judge's Signature _____

Date _____

Judge's Comments _____
