

Nebraska Future Business Leaders of America

2014 – 2017 Action Plan

Advisers

- Teach Business Etiquette
 - Student conduct at FBLA conferences 2014-2015
 - Conference dress code for students and advisers 2014-2015
 - Dining etiquette 2016-2017
- Promote the Nebraska FBLA Foundation Ongoing

Marketing

- Recruit information technology students Ongoing
 - Develop video to target information technology students 2016-2017
- Promote Adviser Opportunities Ongoing
- Encourage participation in state and national programs Ongoing
 - Prepare resource for programs 2014-2015
- Gain chapters in western Nebraska 2016-2017

Communication

- Update and reformat Nebraska FBLA Handbook 2014-2015
- Compile Nebraska FBLA Policies 2014-2015
- Connect with advisers
 - Use Remind with chapter advisers 2014-2016
 - Promote StepUp2Tech 2015-2016
- Educate advisers on the Nebraska FBLA website Ongoing

Business Connections

- Offer programs that connect chapters with local business Ongoing
 - Promote Connect with Business program 2015-2016