

Nebraska FBLA Competitive Event Changes 2020-2021

FBLA:

1. **NEW EVENT:** Introduction to Event Planning--9th/10th grade event, individual/team event, preliminary round objective test, final round role-play for top 5 in objective test.
Rationale: add more performance-style events for 9th and 10th graders.
2. **NAME CHANGE:** change Hospitality Management to Hospitality and Event Management
Rationale: to align with new Introduction to Event Planning event.
3. **NAME CHANGE/MODIFICATION:** change Social Media Campaign to Introduction to Social Media Strategy--9th/10th grade event, individual/team event
Rationale: add more performance-style events for 9th and 10th graders.
4. **NEW EVENT:** Social Media Strategies: individual/team event, topic posted on website, preliminary round presentation for all competitors.
5. **RETIRE EVENT:** Emerging Business Issues.
Rationale: since this event is similar to Business Ethics in regard to subject matter, NAP feels folding the two events into one event is appropriate. Nebraska FBLA to retire since there would not be a national qualifying event.
6. **MODIFICATION:** Sales Presentation will now be an individual/team event.
7. **MODIFICATION:** Digital Video Production and Public Service Announcement--these videos must be original content; competitors may not use previously published video clips in the videos they submit for competition.
Rationale: The events were originally designed to be original content, but state and local advisers have pointed out that competitors are pulling video clips from YouTube and incorporating them into their video submissions, at time without permission.
8. **NAME CHANGE:** change name of Global Business to International Business.
Rationale: to better align with National Business Education Standards.
9. **NAME CHANGE:** change name of Networking Concepts to Networking Infrastructures.
Rationale: to better align with National Business Education Standards.

FBLA-MIDDLE LEVEL:

No competitive event changes will take place in 2020-21.