



## Nebraska FBLA Ribbon Project Guide

**Deadline:** March 1

**Directions:** To qualify for FBLA ribbon recognition at the State Leadership Conference, complete one (1) project from each section or you may complete your own unique projects.

- Complete the projects and produce a 30 second to 1 minute video showcasing each level.
- Email the video YouTube link (unlisted) by **March 1**, to: Nebraska FBLA State Secretary at [secretary@nebraskafbla.org](mailto:secretary@nebraskafbla.org).
- Judging for the video will be based on the rubric listed on the second page.

Elementary School	Middle School	High School
<ul style="list-style-type: none"> <li>• Career Day               <ul style="list-style-type: none"> <li>◦ Bring your parents to work</li> </ul> </li> <li>• Bank in School</li> <li>• Volunteer Activities</li> <li>• Stock Market Game</li> <li>• Invention Convention</li> <li>• Skill share</li> <li>• Early Childhood (Pre-K – 3rd grade) Career “Story Hour” Presentations</li> <li>• Junior Achievement partnership</li> </ul>	<ul style="list-style-type: none"> <li>• Stock Market Game</li> <li>• Invention Convention</li> <li>• Shadow a CTSO Day</li> <li>• Beautify your Community</li> <li>• Solve a problem within your community</li> <li>• Scavenger Hunt</li> <li>• American Enterprise Project</li> <li>• Personal Learning Plans</li> <li>• Career Exploration</li> <li>• Early Childhood (Pre-K – 3rd grade) Career “Story Hour” Presentations</li> <li>• Junior Achievement partnership</li> </ul>	<ul style="list-style-type: none"> <li>• Solve a problem within your community</li> <li>• Stock Market Game</li> <li>• School Store</li> <li>• Mock Interviews</li> <li>• Job Shadow Day</li> <li>• American Enterprise</li> <li>• Career Exploration Programs</li> <li>• Serve/Attend community board or council meetings</li> <li>• College fair or class visit to college</li> <li>• Advocate for your CTSOs to leaders in community/school</li> <li>• Grant writing</li> <li>• Partner with businesses/industries</li> <li>• Career Connection Week in November</li> <li>• CTSO Alumni Panel presentation</li> </ul>

# Prepare Nebraska Rating Sheet

School & CTSOs involved \_\_\_\_\_

Name(s) \_\_\_\_\_

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Content</b>					
Theme fully and properly developed. Solution properly addresses assigned topic	0	1-7	8-14	15-20	
Elements included in presentation are suitable, appropriate and directed towards a specific audience	0	1-3	4-7	8-10	
Copyright information is noted in credits	0	1-3	4-7	8-10	
Effective use of technology	0	1-7	8-14	15-20	
Video includes all three categories: Elementary, Middle School, and High School.	0	1-7	8-14	15-20	
Collaboration between CTSOs or other leadership organizations	0	1-7	8-14	15-20	
Proper use of grammar, spelling, punctuation, etc.	0	1-2	3-4	5	
<b>Presentation</b>					
Presentation shows creativity and originality	0	1-3	4-7	8-10	
Presentation is clear and concise; includes an effective opening, body, and conclusion	0	1-3	4-7	8-10	
Transitions are effective and appealing	0	1-5	6-10	11-15	
Audio and visual elements coordinated and complementary	0	1-3	4-7	8-10	
Audio editing Good quality Appropriate volume	0	1-5	6-10	11-15	
Proper use of video technology Video uses multiple camera angles Video is smooth and steady Video is in focus	0	1-5	6-10	11-15	
Titles and graphics enhance overall quality of presentation	0	1-3	4-7	8-10	
Presentation tells a story	0	1-3	4-7	8-10	

Time \_\_\_\_\_

**Total Points** /200 max \_\_\_\_\_

**Time Penalty.** Deduct five (5) points for productions over one (1) minute or under 30 seconds. \_\_\_\_\_

**Final Score** /200 max \_\_\_\_\_

Judge's Signature \_\_\_\_\_

Judge's Comments \_\_\_\_\_