



Nebraska FBLA Ribbon Project Guide

Deadline: March 1

Directions: To qualify for FBLA ribbon recognition at the State Leadership Conference, complete one (1) project from each section or you may complete your own unique projects.

- Complete the projects and produce a 30 second to 1 minute video showcasing each level.
- Email the video YouTube link (unlisted) by **March 1**, to: Nebraska FBLA State Secretary at secretary@nebraskafbla.org.
- Judging for the video will be based on the rubric listed on the second page.

Elementary School	Middle School	High School
<ul style="list-style-type: none"> • Career Day <ul style="list-style-type: none"> ◦ Bring your parents to work • Bank in School • Volunteer Activities • Stock Market Game • Invention Convention • Skill share • Early Childhood (Pre-K – 3rd grade) Career “Story Hour” Presentations • Junior Achievement partnership 	<ul style="list-style-type: none"> • Stock Market Game • Invention Convention • Shadow a CTSO Day • Beautify your Community • Solve a problem within your community • Scavenger Hunt • Shower Song Playlist • American Enterprise Project • Personal Learning Plans • Career Exploration • Early Childhood (Pre-K – 3rd grade) Career “Story Hour” Presentations • Junior Achievement partnership 	<ul style="list-style-type: none"> • Solve a problem within your community • Stock Market Game • School Store • Mock Interviews • Job Shadow Day • American Enterprise • Career Exploration Programs • Serve/Attend community board or council meetings • College fair or class visit to college • Advocate for your CTSOs to leaders in community/school • Grant writing • Partner with businesses/industries • Career Connection Week in November • CTSO Alumni Panel presentation

Prepare Nebraska Rating Sheet

School & CTSOs involved _____

Name(s) _____

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Theme fully and properly developed. Solution properly addresses assigned topic	0	1-7	8-14	15-20	
Elements included in presentation are suitable, appropriate and directed towards a specific audience	0	1-3	4-7	8-10	
Copyright information is noted in credits	0	1-3	4-7	8-10	
Presentation is clear and concise	0	1-7	8-14	15-20	
Effective use of technology	0	1-7	8-14	15-20	
Video includes all three categories: Elementary, Middle School, and High School.	0	1-7	8-14	15-20	
Proper use of grammar, spelling, punctuation, etc.	0	1-2	3-4	5	
Presentation					
Presentation shows creativity and originality	0	1-3	4-7	8-10	
Presentation includes an effective opening, body, and conclusion	0	1-3	4-7	8-10	
Transitions are effective and appealing	0	1-5	6-10	11-15	
Audio and visual elements coordinated and complementary	0	1-3	4-7	8-10	
Audio editing Good quality Appropriate volume	0	1-5	6-10	11-15	
Proper use of video technology Video uses multiple camera angles Video is smooth and steady Video is in focus	0	1-5	6-10	11-15	
Titles and graphics enhance overall quality of presentation	0	1-3	4-7	8-10	
Presentation tells a story	0	1-3	4-7	8-10	

Time _____

Total Points /200 max _____

Time Penalty. Deduct five (5) points for productions over one (1) minute or under 30 seconds. _____

Final Score /200 max _____

Judge's Signature _____

Judge's Comments _____