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**Nebraska FBLA Ribbon Project Guide**

**Deadline:** March 1

**Directions:** To qualify for FBLA ribbon recognition at the State Leadership Conference, complete one (1) project from each section or you may complete your own unique projects.

* Complete the projects and produce a 30 second to 1 minute video showcasing each level.
* Email the video YouTube link (unlisted) by **March 1**, to: Nebraska FBLA State Secretary at secretary@nebraskafbla.org.
* Judging for the video will be based on the rubric listed on the second page.

|  |  |  |
| --- | --- | --- |
| Elementary School | Middle School | High School |
| * Career Day
	+ Bring your parents to work
* Bank in School
* Volunteer Activities
* Stock Market Game
* Invention Convention
* Skill share
* Early Childhood (Pre-K – 3rd grade) Career “Story Hour” Presentations
* Junior Achievement partnership
 | * Stock Market Game
* Invention Convention
* Shadow a CTSO Day
* Beautify your Community
* Solve a problem within your community
* Scavenger Hunt
* American Enterprise Project
* Personal Learning Plans
* Career Exploration
* Early Childhood (Pre-K – 3rd grade) Career “Story Hour” Presentations
* Junior Achievement partnership
 | * Solve a problem within your community
* Stock Market Game
* School Store
* Mock Interviews
* Job Shadow Day
* American Enterprise
* Career Exploration Programs
* Serve/Attend community board or council meetings
* College fair or class visit to college
* Advocate for your CTSOs to leaders in community/school
* Grant writing
* Partner with businesses/industries
* Career Connection Week in November
* CTSO Alumni Panel presentation
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Prepare Nebraska Rating Sheet

|  |  |
| --- | --- |
| School & CTSOs involved |  |
| Name(s) |  |
|  |  |  |  |  |  |
| Evaluation Item | Not Demonstrated | Does Not Meet Expectations | Meets Expectations | Exceeds Expectations | Points Earned |
| Content |  |  |  |  |  |
| Theme fully and properly developed.Solution properly addresses assigned topic | 0 | 1-7 | 8-14 | 15-20 |  |
| Elements included in presentation are suitable, appropriate and directed towards a specific audience | 0 | 1-3 | 4-7 | 8-10 |  |
| Copyright information is noted in credits | 0 | 1-3 | 4-7 | 8-10 |  |
| Effective use of technology | 0 | 1-7 | 8-14 | 15-20 |  |
| Video includes all three categories: Elementary, Middle School, and High School.  | 0 | 1-7 | 8-14 | 15-20 |  |
| Collaboration between CTSOs or other leadership organizations | 0 | 1-7 | 8-14 | 15-20 |  |
| Proper use of grammar, spelling, punctuation, etc. | 0 | 1-2 | 3-4 | 5 |  |
| Presentation |  |  |  |  |  |
| Presentation shows creativity and originality | 0 | 1-3 | 4-7 | 8-10 |  |
| Presentation is clear and concise; includes an effective opening, body, and conclusion | 0 | 1-3 | 4-7 | 8-10 |  |
| Transitions are effective and appealing | 0 | 1-5 | 6-10 | 11-15 |  |
| Audio and visual elements coordinated and complementary | 0 | 1-3 | 4-7 | 8-10 |  |
| Audio editingGood qualityAppropriate volume | 0 | 1-5 | 6-10 | 11-15 |  |
| Proper use of video technologyVideo uses multiple camera anglesVideo is smooth and steadyVideo is in focus | 0 | 1-5 | 6-10 | 11-15 |  |
| Titles and graphics enhance overall quality of presentation | 0 | 1-3 | 4-7 | 8-10 |  |
| Presentation tells a story | 0 | 1-3 | 4-7 | 8-10 |  |
| Time |  | Total Points /200 max |  |
| Time Penalty. Deduct five (5) points for productions over one (1) minute or under 30 seconds. |  |
| Final Score /200 max  |  |
| Judge’s Signature |  |
| Judge’s Comments  |  |
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