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**Nebraska FBLA Ribbon Project Guide**

**Deadline:** March 1

**Directions:** To qualify for FBLA ribbon recognition at the State Leadership Conference, complete one (1) project from each section or you may complete your own unique projects.

* Complete the projects and produce a 30 second to 1 minute video showcasing each level.
* Email the video YouTube link (unlisted) by **March 1**, to: Nebraska FBLA State Secretary at [secretary@nebraskafbla.org](mailto:secretary@nebraskafbla.org).
* Judging for the video will be based on the rubric listed on the second page.

|  |  |  |
| --- | --- | --- |
| Elementary School | Middle School | High School |
| * Career Day   + Bring your parents to work * Bank in School * Volunteer Activities * Stock Market Game * Invention Convention * Skill share * Early Childhood (Pre-K – 3rd grade) Career “Story Hour” Presentations * Junior Achievement partnership | * Stock Market Game * Invention Convention * Shadow a CTSO Day * Beautify your Community * Solve a problem within your community * Scavenger Hunt * American Enterprise Project * Personal Learning Plans * Career Exploration * Early Childhood (Pre-K – 3rd grade) Career “Story Hour” Presentations * Junior Achievement partnership | * Solve a problem within your community * Stock Market Game * School Store * Mock Interviews * Job Shadow Day * American Enterprise * Career Exploration Programs * Serve/Attend community board or council meetings * College fair or class visit to college * Advocate for your CTSOs to leaders in community/school * Grant writing * Partner with businesses/industries * Career Connection Week in November * CTSO Alumni Panel presentation |

Prepare Nebraska Rating Sheet

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| School & CTSOs involved | |  | | | | | | | | |
| Name(s) | |  | | | | | | | | |
|  | | | | | |  |  |  |  |  |
| Evaluation Item | | | | | | Not Demonstrated | Does Not  Meet Expectations | Meets Expectations | Exceeds Expectations | Points  Earned |
| Content | | | | | |  |  |  |  |  |
| Theme fully and properly developed.  Solution properly addresses assigned topic | | | | | | 0 | 1-7 | 8-14 | 15-20 |  |
| Elements included in presentation are suitable, appropriate and directed towards a specific audience | | | | | | 0 | 1-3 | 4-7 | 8-10 |  |
| Copyright information is noted in credits | | | | | | 0 | 1-3 | 4-7 | 8-10 |  |
| Effective use of technology | | | | | | 0 | 1-7 | 8-14 | 15-20 |  |
| Video includes all three categories: Elementary, Middle School, and High School. | | | | | | 0 | 1-7 | 8-14 | 15-20 |  |
| Collaboration between CTSOs or other leadership organizations | | | | | | 0 | 1-7 | 8-14 | 15-20 |  |
| Proper use of grammar, spelling, punctuation, etc. | | | | | | 0 | 1-2 | 3-4 | 5 |  |
| Presentation | | | | | |  |  |  |  |  |
| Presentation shows creativity and originality | | | | | | 0 | 1-3 | 4-7 | 8-10 |  |
| Presentation is clear and concise; includes an effective opening, body, and conclusion | | | | | | 0 | 1-3 | 4-7 | 8-10 |  |
| Transitions are effective and appealing | | | | | | 0 | 1-5 | 6-10 | 11-15 |  |
| Audio and visual elements coordinated and complementary | | | | | | 0 | 1-3 | 4-7 | 8-10 |  |
| Audio editing  Good quality  Appropriate volume | | | | | | 0 | 1-5 | 6-10 | 11-15 |  |
| Proper use of video technology  Video uses multiple camera angles  Video is smooth and steady  Video is in focus | | | | | | 0 | 1-5 | 6-10 | 11-15 |  |
| Titles and graphics enhance overall quality of presentation | | | | | | 0 | 1-3 | 4-7 | 8-10 |  |
| Presentation tells a story | | | | | | 0 | 1-3 | 4-7 | 8-10 |  |
| Time |  | | | | Total Points /200 max | | | | |  |
| Time Penalty. Deduct five (5) points for productions  over one (1) minute or under 30 seconds. | | | | | | | | | |  |
| Final Score /200 max | | | | | | | | | |  |
| Judge’s Signature | | |  | | | | | | | |
| Judge’s Comments | | | |  | | | | | | |
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