



# 2018 Nebraska FBLA State Leadership Conference

## SLC BUSINESS TOUR INFORMATION

**Thursday, April 5, 2018**

**All tours are 9-10:30 a.m.**

### AIM INSTITUTE

1905 Harney Street, Omaha  
**Tour Capacity: 50**

**Topics/areas include:**

Computer Science, IT Innovation, Robotics, Cyber-security, Electronics, Engineering

**Drop off:** AIM Institute front door

**Meet:** First floor lobby

**Bus Parking:** Along 19th & Howard streets

### CLARK CREATIVE GROUP

514 S. 13th Street Suite 100, Omaha  
**Tour Capacity: 20**

**Topics/areas include:**

Advertising, Video Production, Social Media, Graphic Design, Website Design

**Meet:** Inside side door

**Bus parking:** Along street



### IMAGE ARTS BUILDING BUSINESSES

2626 Harney Street Suite D, Omaha  
**Tour Capacity: 25**



92 West, 316 Strategy Group, Luke Omaha Advertising, and Surreal Meetings, the group will be divided to learn from each business owner.

**Topics/areas include:**

Branding, Marketing, Strategy, Design in Print and Web, Development, Social and Search Engine Optimization; How Each Firm Began, The Process and the Next 5 Years; Educational Pursuits and Action Items for Students

**Drop off:** Front Door

**Meet:** Lobby

**Bus Parking:** Along Harney Street

### REDSTONE

10031 Maple Street, Omaha  
**Tour Capacity: 25**



See the inner workings of an advertising agency, including Account Service, Branding, Social/Digital Media, and Production.

Session includes overview and Q&A in a conference room setting followed by small group tours of agency facilities.

**Drop Off:** At front door

**Meet:** Inside lobby

**Bus Parking:** North end of parking lot

### NEBRASKA MEDICINE CAMPUS

3902 Leavenworth Street, Omaha  
**Tour Capacity: 150 (Two groups of 75)**

**Topics/areas include:**

Healthcare Administration, Business Procedures, Business, Marketing, Business Communication, Medical, Pharmacy

**Drop Off:** At front Door

**Meet:** Clarkson Tower, Lower level of Storz Pavillion

**Bus Parking:** Buses may park in front of Clarkson Tower, 4350 Dewey Ave., or in Lot 64.

### UNION PACIFIC RAILROAD

1400 Douglas Street, Omaha  
**Tour Capacity: 80**



See the inner workings of Union Pacific as a company, including a tour of our headquarters

**Drop Off:** At front Door

**Meet:** Second floor by security desk. **Photo ID (school ID, drivers license or state ID) required for check in**

**Bus Parking:** Bus may drop off on the east side of the building, 14th street by the metered parking.

**PLEASE NOTE:** An advanced list of tour attendees is required by the security office. The participating chapters' SLC registration list of names will be confirmed with registering adviser before sending to UP. Please include name of chauffer, if attending tour.

**To register, email Karen Kloch,**  
*karen.kloch@nebraska.gov*

**Registration Deadline:**  
*Wednesday, March 21, 2018*  
*3:30 pm CDT*