American Enterprise Project Report Rating Sheet

Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Project specifically promotes local understanding of and support for the American Enterprise system	Project is not an American Enterprise Project	Project promotes local understanding of OR shows how to support the American Enterprise system but not both	Project promotes local understanding of and support for the American Enterprise system	Project indicates future activities or steps that could be taken to further the work started	
	0	1-3	4-7	8-10	
Describe research into school and/or community needs	No evidence of school and/or community research	Research was completed but not clearly outlined	Research clearly completed and clearly outlined	Research was planned, executed, and evaluated	
	0	1-5	6-10	11-15	
Describe planning, development, and implementation of project	No evidence of planning, development, or implementation of project	Planning, development, OR implementation explanation is missing	Planning, development, and implementation activities/steps are clearly described	Planning, development and implementation activities/steps are described and rationale for types of activities is given	
	0	1-7	8-14	15-20	
Show evidence of publicity received	No evidence of publicity received	Information about publicity was written in the report but no evidence of publicity is available	Project was recognized within the school and/or community	Project was recognized in more than one way by the school and/or community	
	0	1-3	4-7	8-10	
Report benefits to and degree of impact on the school and/or community	School and/or community impact is not addressed	Project was completed and served a purpose	Project created tangible results that benefitted the school and/or community	Project impacted the school and/or community to a level that something has dynamically changed and the project should continue	
	0	1-3	4-7	8-10	
Evaluate the project	No evidence of project evaluation is provided	Project was evaluated	Project was evaluated and the evaluation was assessed	Project was evaluated and recommendations for change were given	
	0	1-3	4-7	8-10	

Report Format

	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Arrange information according to rating sheet (See above Expectation Items)	Missing one or more sections and/or does not follow rating sheet	All information presented, but order inconsistent with rating sheet	Information arranged according to rating sheet	Presented in the correct order and includes written transitions between sections	
	0	1-3	4-7	8-10	
Format and design a business report	Did not format document	Inconsistent formatting, excessive white space, and/or unrelated graphics and/or photos	Consistent formatting throughout the report	Utilizes full bleed, effective use of space, related defined graphics, and consistent formatting	
	0	1-3	4-7	8-10	
Include correct grammar, punctuation, and spelling	More than 5 grammar, punctuation, or spelling errors	3–4 grammar, punctuation, or spelling errors	No spelling errors, and not more than 2 grammar or punctuation errors	No spelling errors, and not more than 1 grammar or punctuation error	
	0	1-2	3-4	5	
				Report Subtotal (100 max)	

Penalty Points

Less than 10 pages or more than 15 pages.	-5	Total Penalty	-
		Grand Total (100 max)	

School _____

Judge's Signature _____   Date _____

Judge's Comments

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