

Thursday, April 5

4-4:50pm

Speaker: Patty Hendrickson

Title: Find the Gain, Avoid the Drain

Description: This interactive session helps you identify your positive allies, supporters and actions -- What helps you gain momentum and avoid feeling drained. It's so much more than time management. It's fortifying your intentions. It's finding your lane that drives your success.

5-5:50pm

Speaker: Melissa Glenn, Team Manager, Electronic Communications, TD Ameritrade

Title: Who cares about social media?!

Description: Social Media is about more than cat videos and connecting with friends (though we love those things!) – social media is BIG BUSINESS! We'll go through what makes social media such a big deal and how you can make it work in your favor while still having some fun and utilizing any platform as a reflection of yourself.

Friday, April 6

9-9:50am

Speaker: John Shrader, UNL College of Journalism and Mass Communications

Title: Sports Media: Entrepreneurship and Innovation

Description: Sports storytelling and content production – in all media forms - require innovation and forward thinking. Your generation of media professionals will create the new media landscape. We'll provide some tips on how you can be prepared.

10-10:50am

Speaker: Jennifer Davidson and Becky Barnard, UNL Nebraska Council of Economic Education

Title: Healthy Choices on a Budget

Description: Personal Finance / a live demonstration of easy and cheap ways to prepare healthy meals.

11-11:50am

Speaker: Julie Slama, Trevor Koger, Brenna Bakemeyer, and Calen Griffin

Title: College 101

Description: Come listen to this panel discussion on the in's and out's of a successful college experience. These panelists (current college students and former FBLA members) have each taken a different path and will share their thoughts and advice on how to navigate through college life!

1-1:50pm

Speaker: Chris Winchester & Bri Eisert

Title: How to Get Any Job You Want

Description: Sick of hearing your parents and teachers tell you to get good grades? Come learn and participate in what over sixty real-world professionals have advised to get the job you want. For your resumes, we have tips and tricks you can't find on the first page of Google, and even a template executives use at a Fortune 500 company. Then, stop listening and actually practice networking in the digital age without business cards. Finally, learn what internships are really like as we tell you from experience what to expect and what to avoid. Put this all together and in no time, you will be a [fill in your dream job here]!

2-2:50pm

Speaker: Matt Hansen, Hudl

Title: The Evolution of Sports Business – How Technology and Sports are Colliding for Big Opportunities

Description: Join Matt Hansen who has spent over 15 working in all levels of sports as he discusses the direction technology is playing in sports and careers in sports. Learn why teams, and companies believe the future of sports employment is technology related.

3-3:50pm

Speaker: Ryan James Solis, National FBLA Mt. Plains Vice President

Title: Principals of Persuasion and Leadership

Description: An impactful and exciting presentation on ways you can effectively develop your rhetoric, oratory, and leadership skills to Elevate Your Future.