

Nebraska Future Business Leaders of America

2017 – 2020 Action Plan

Advisers

Adviser Development

- Create a mentor program 2017-2018
 - Provide mentor guidelines
- Educating and promoting State and National Projects 2018-2019

Conferences

Model and Teach Etiquette

- Conduct at FBLA conferences Ongoing
 - Electronic device use 2018-2019
 - Attentiveness to presenters 2018-2019
- Conference dress code Ongoing

Marketing

Recruit information technology students

- Provide project idea packet for technology events for technology teacher 2018-2019
- Provide technology event list and current topics for students 2018-2019

Partner with Foundation and Advisory Council to promote FBLA using media outlets 2019-2020

Encourage participation in state and national programs Ongoing

Reach out to BMIT programs that do not have FBLA chapters and encourage them to charter or reactivate chapters Ongoing

Gain Middle Level Chapters Ongoing

Communication

Connect with advisers Ongoing

- Monthly updates via email and social media Ongoing

Reorganize Nebraska FBLA website 2017-2018

- Maintain FBLA website Ongoing

Business Connections

Increase sponsorship, presenters, and judges Ongoing

Promote Business and Businessperson of the Year Award nominations 2017-2018

Secure scholarship sponsors 2018-2020