

KNOWLEDGE@WHARTON HIGH SCHOOL ENTREPRENEURSHIP COMPETITION

Looking for a fun and exciting learning opportunity for your students? The Knowledge@Wharton High School Entrepreneurship Competition can be used as an in-class project, homework assignment or extra-credit. We encourage the use of the Competition in any way that facilitates teaching and learning.



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- iPads for the grand prize winning team (see the Guidebook for details)!
- There will be one grand prize winning team per district or organization and one winning team from each participating school
- Visit <http://kwhs.wharton.upenn.edu/competitions> for more details
- High school students of all grade levels are eligible to participate
- Not limited to students interested in business, all students are encouraged to participate
- Create and implement an innovative product and strategy for KWHS
- Refer to the online Guidebook for additional details
- January 23rd: Registration opens
- February 13th: The competition begins!
- March 23rd: End the of competition
- March 30th: Winners announced at: <http://kwhs.wharton.upenn.edu/competitions>
- Register your team now at: <http://kwhs.wharton.upenn.edu/competitions/>
- Watch this video to learn more: <http://kwhs.wharton.upenn.edu/competitions/>
- Learn skills relevant to all professions and educational tracks
- Enhance your college and scholarship applications by building your resume
- Gain hands on experience in entrepreneurship, marketing, and much more...
- Develop and apply critical thinking and reading skills throughout the competition