

Nebraska Future Business Leaders of America Action Plan

Developed June 2010

Advisers

- Offer new adviser training 2011-2012
- Conduct competitive event training at FLC
 - Update competitive events training guide 2011-2012
 - Present training tips for new/revised competitive events Ongoing
 - Explore FBLA website at FLC 2010-2011
- Continue mentor program Ongoing
 - Utilize a variety of communication methods such as Skype, email, and Facebook
- Add new adviser area on FBLA website in the adviser section 2011-2012
 - Hyperlinked resources
- Provide new adviser workshop at State Leadership Conference Ongoing

Curriculum

- Create FBLA promotional materials connecting to the Career Clusters 2010-2011
- Market FBLA to information technology students 2010-2011
- Share co-curricular tips for incorporating competitive events in classes 2011-2012
 - Promote Virtual Business Challenge

Communication

- Enhance chapter connections and communication Ongoing
- Promote business partnerships 2012-2013
- Encourage participation in national Outstanding Chapter Award Ongoing

Public Relations

- Provide list of public relations ideas 2011-2012
- Create sample news releases for activities such as FBLA Week, Go Green, and March of Dimes 2012-2013
- Develop talking points for school board meetings 2012-2013
- Write FBLA State Review Ongoing

State and National Projects

- Continue state projects: financial literacy, Foundation, March of Dimes, Tally It Up, reading literacy, Go Green Ongoing
- Generate financial literacy activity ideas 2012-2013
- Promote Business Achievement Awards 2010-2011
 - Steps to complete for both students and advisers